



Academic festival

DEPARTMENT OF DEVELOPMENT COMMUNCATION, EXTENSION AND JOURNALISM

The Department of Development Communication and Extension celebrated its Annual Academic Festival on October 15 and 16, 2020. The event encompassed various educational and fun activities for the students. The festival started with an inaugural talk by the Director of the college followed by presentations by several eminent speakers. To enhance the exposure of students to the contemporary trends in photography, award winning Travel Photographer from Italy, Mr. Roberto Pazzi, shared his journey and experiences of the world of images. The talk was followed by an intense question answer session with faculty and students.

This was followed by a very interesting and interactive talk delivered by a very eminent personality from the field of mass media, Mr. Sudhir Chaudhary, Editor-In- Chief Zee News. He interacted with the young students and provided insights into the finer nuances of writing and reporting. He acquainted the students with the challenges and opportunities in news reporting in the present era. The students thoroughly enjoyed the session and interacted freely with the speaker during the question answer session.

To provide students in-depth understanding of objectivity and fairness of news, a two-day training session was organized with Google trainer and Public Service Broadcaster at All India Radio, Mrs. Monika Gulati for Identification of Fake News. This session was very useful and was thoroughly enjoyed by the students. This was followed by an interactive session with the alumni of the department to provide the students an opportunity to hear from their seniors about their journey and experiences from college to the corporate world. One of the alumni, Ms. Anika Badyal Basu, Director (LEA), American India Foundation conducted a session on the research work being undertaken by her organization on the 'Role of Continuing Education through Covid 19'. This session was very motivating for the students since they could see one among them rise up to great heights.





This was followed by several competitions for students such as Poster making, Radio Jingle making and Photography which received enthusiastic participation by students. Prizes and certificates were given to the winners. The grand finale comprised of the feedback and valedictory session. The students thoroughly enjoyed the festival. The students and staff showed immense commitment, dedication and enthusiasm in working towards the success of the program.

Glimpses of the events



Ms. Anika Badyal Basu, Director-Learning, Evaluation and Impact, America India Foundation, addressing the students on the research being conducted by her organisation







Dr. Monika Gulati, Google trainer and Public Service Broadcaster, All India Radio, presenting workshop on fact checking to fight misinformation



Mr. Robert Pazzi, renowned travel photographer, sharing his journey about world of images







The session ended with a vote of thanks and smiling faces