



Academic Festival 'Oracle'

DEPARTMENT OF RESOURCE MANAGEMENT AND DESIGN APPLICATION

The Department of Resource Management and Design Application is committed to impart new ideas, knowledge and vision of latest developments in the field of management, sustainability and designing. It offers multidisciplinary education and enables the students to be equipped to respond to the dynamic and ever-changing requirements of the industry. The Department of RMDA demonstrates and exemplifies progression of various departmental activities each semester for creating awareness and encouragement in the domain area amongst its students.

Apart from regular academics, different activities like interactive sessions, workshops, webinars and field-visits were organized for fostering academic excellence amongst students. Expertise lectures and interactive sessions on management, Design and entrepreneurship were organized from time to time for developing entrepreneurial management skills within students in terms of self-employment and micro-enterprise management for developing project proposals.

RMDA Academic Festival 'Oracle'

Each year, the department celebrates its academic day or week 'Oracle' with different themes on Sustainability, Eco-innovation etc. which are highly relevant in today's context. The Department of Resource Management and Design Application celebrated its academic week 'Oracle' starting from 25th February 2021. 'Oracle' centres on student's participation and provides a showcase for academic excellence and achievement via workshops, presentations, discussions and competitions.

Theme: 'Sustainable entrepreneurship and Green Design'

The theme of the academic week was 'Sustainable entrepreneurship and Green Design' which amalgamates the concept of green for sustainable entrepreneurship. This year too in RMDA academic week celebration 'Oracle', a variety of events were organized. The highlights of the week were:

Workshop on 'Green Buildings for tomorrow':

Mr Ashu Gupta, MD-Design to Occupancy shared his insights about the concept of green buildings and also emphasized on the agenda of green homes to ensure a sustainable living. He added that the construction sector is one of the biggest contributors to climate change and buildings are responsible for much of the world's energy waste. Today, green buildings are in





vogue as it addresses all facets of environmental concerns, be it the site, water, energy, materials, and indoor air quality related aspects. Moreover he highlighted that green homes reduce operating costs, enhance marketability in case of residential apartments, and reduce health problems resulting from indoor air quality problems. Further, he acquainted the students with IGBC, LEED and GRIHA rating systems for assessing green buildings. In the closing remark, the speaker mentioned that green homes should be a national priority, as it is beneficial to the individual, society, and the nation.

Workshop on 'Sustainable Entrepreneurship':

In the webinar Professor Prasad Modak, Founder & Executive President, Environmental Management Centre highlighted the environmental and societal challenges created by current unsustainable business practices, thus he emphasized the term 'Sustainability Entrepreneurship' which builds upon the basics of entrepreneurship and extends it to encompass and address ecological and social concerns through the creation of new enterprises with various innovations. He mentioned that sustainable entrepreneurship has gained special attention now-a-days particularly in emerging and developing countries like India. Different case studies of successful sustainability entrepreneurs were discussed and analyzed during the webinar. At the end, Prof. Modak inspired students for sustained motivation and idea generation to take up the path of sustainability entrepreneurship addressing consumer concerns about ecological and social matters in new ways across different industries and sectors.

Competitions during Academic Festival 'Oracle'

Besides this, various competitions were held such as:

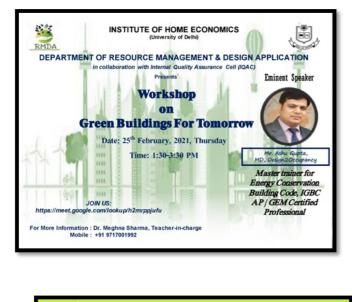
- Working Model on Green Energy/Sustainable Technology: Competition was organized for the students to create a working model to display any sustainable technology or on any renewable energy resource. The ideology was to promote green energy and renewable energy technologies in our country.
- **Design your own mask challenge Competition:** Another competition during the academic week was to design your own mask on the theme 'Green Future'. This initiative was made to capture the imagination of design enthusiasts who wish to make a difference in society. The ideology was to incorporate the sustainable design pattern on masks.
- Waste to Wonder Competition: Waste to wonder competition was also organized by the RMDA department to infuse waste management skills amongst the students in creative, fun filled and exciting ways. The students created their own innovative products by applying the 3R strategy.





• **Poster-Making Competition on Covid Prevention in College:** Keeping in mind the prevailing pandemic, Department of RMDA has organized a poster making competition on COVID-19 awareness and prevention in college where participants designed various posters with hard-hitting slogans, highlighting the importance of safety & preventive measures in curbing the spread of COVID-19.

Academic festival ended with the valedictory ceremony by due recognizing the participants and winners. Active participation of the students witnessed the legacy of the department and the sessions/workshops conducted during the academic festival has given opportunities to students to understand greener concepts for sustainable and eco-smart lifestyle.









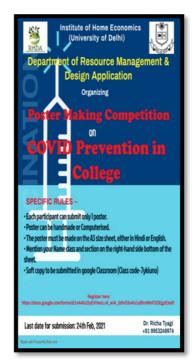
Institute of Home Economics University of Delhi Accredited 'A' Grade by NAAC 'Star College Scheme' by DBT DST-FIST Awardee



COMPETITIONS









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WASTE TO WONDER COMPETITION







