




INSTITUTE OF HOME ECONOMICS
UNIVERSITY OF DELHI



Name	Dr. Jyoti Aggarwal	Photograph
Designation	Associate Professor	
E-mail	jyoti.aggarwal@ihe.du.ac.in	
Educational Qualifications: Ph.D.(Fabric and Apparel Science), PGDMM.		
Teaching experience: 22 years		
Subjects/Papers Taught: Research methods, Statistics and Computer Applications, Fashion Studies, Pattern Making and Garment Construction.		
Research Interest/Specialization- Quantitative research in the field of Consumer behaviour, Fashion studies		
ORCID No.- 0000-0002-1806-8842		
Research Projects		
Title	Funding agency/organization	Duration of Project
“Girls, Clothing and Identity: Sensitizing Young Girls to the Prevailing Gender differences”	Delhi University, Innovation Project Scheme	2015-16
“Development of a Scale to Measure Effect of Self Concept on Fashion Adoption”	Delhi University, Research and Development grant	2015-16

Research papers since 2010 (APA format)

- Arora, G. & Aggarwal, J. (2020). Cosmopolitanism and Clothing Interest Determinants amongst College Students of Delhi, *Fashion Practice*, 12(2), 288-307. <https://doi.org/10.1080/17569370.2020.1769352>.
- Rawat, N., Aggarwal, J., 2019, 'Reasons and Solutions for Shortage of Skilled Workers in Apparel Industry in India: An Empirical Study', National Journal of Arts, Commerce and Scientific Research Review, Issue-01, Volume-6, ISSN: 2394-4870, Article ID: NJACSPR/V-6/ISS-1/A5, pp14-19.
- Verma,V., Aggarwal,J., 2018, 'Cognitive Aspects of Clothing Perception', Indian Journal of Social Research, Vol. 599(3), May-June (421-425), ISSN 0019-5656, NAAS rating 2.79, GIF 2.5299.
- Arora, G., Aggarwal, J., 2018, 'Socio-Psychological Factors Affecting Clothing Preferences : A Review', International Journal of Applied Home Science, vol 5(3), March : 690-706, ISSN: 2394-1413. UGC approved (S.No. 00195656), NAAS rating 3.09, GIF 1.4215.
- Rawat, N., Aggarwal, J.,2017, 'Convergence Model of Skill India Mission-2009-2017: a review', Journal of Advances and Scholarly researches in allied education, vol.XIV, Issue no. 1, October, pp 15-20, ISSN: 2230-7540.
- Verma,V., Aggarwal,J., 2017, 'Interrelationship of Identity Formation and Clothing Preferences: An Exploratory Study Amongst College Going Girls', presented at National Conference on Fashion, Apparel and Textiles (NCFAT 17) organized by Amity University, 29 March. Full paper published in book of conference proceedings, ISBN: 978-93-86238-19-1.
- Aggarwal, J., Verma, V., 2017, 'Factors Affecting Clothing Preferences of College Going Girls', presented at Second International Conference on Apparel, Textiles and Fashion Design, Colombo, Sri Lanka, 24-25 March, ISSN: 2424-6549.
- Verma, V., Aggarwal, J., 2017, 'Dress: A communication tool', Poster presentation at International Conference on Textiles and Clothing; Present and Future Trends, organized by Department of Jute and Fibre Technology, University of Calcutta, India, held from 3-5 January. Full paper published in book of conference proceedings, ISBN: 978-93-84923-15-0.
- Rawat, N., Aggarwal, J., 2017, 'Effectiveness of Government's Skill India Programme in The Apparel Industry in India: An Empirical Study',International Journal of Arts, Humanities and Social Sciences, Vol.4, pp 485-490, ISSN: 2348-4349.
- Rawat, N., Aggarwal, J.,2017, 'Achievements of skill development in making India a skill capital 2015-2016', Journal of Advances and Scholarly researches in allied education, vol.12, Issue no. 2, January, pp 228-231, ISSN: 2230-7540.
- Naaz, S., Verma, V., Dalal, J., Aggarwal, J., 2016, 'Deconstructing Gender: Examining Stereotypes woven around clothing amongst Indian Women' presented at VIGYA 2016, Ist International Conference on Women and Gender Studies, held at St. Xavier's College, on 14th September. Full paper published in conference proceedings, ISBN-978-81-929594-4-6.
- Aggarwal, J. , 2015, "Semiotics of dress: The Changing Scenario", paper resented at the First National Social Science Researchers' Colloquium 2015 on *Researching the Contemporary India* organized by DCRC University of Delhi, held on 26th&27th March.
- Gupta, C., Aggarwal, J., Sharma, D., (2013) "Fungal Pigment by Trichodermaspecies and Penicillium for Textile Dyeing" Asian Dyer, Oct-Nov. 42, ISSN 0972-9488, pp 42-46.

Book chapters published/edited

- Impact of media on body Image and Clothing Preferences amongst Women, Women and Development: Issues and Challenges, Elite Publishing, India, 2018, ISBN: 978-81-935996-31.
- Interrelationship of Identity Formation and Clothing Preferences: An Exploratory Study amongst College Going Girls, Sustainable to Innovative Fashion and Textile: Road to Success, Excellent Publishing House India, 2017, ISBN: 978-93-86238-19-1.

- Textile Finishing, Diploma in Apparel Merchandising Course no.2, Block no. 3, IGNOU, 201

Association with Professional Societies

Textiles Association of India

Any other:

- Have served as an expert For Evaluation of M.Sc. and Ph.D. dissertations, Curriculum upgradation and Faculty recruitment for various universities.
- Have served as a reviewer for various journals of International repute.