

**GUIDELINES FOR THE TAGLINE DRAFTING COMPETITION FOR THE
CENTENARY CELEBRATION OF THE UNIVERSITY OF DELHI**

1. Eligibility:

- i) All the existing students who are on the rolls of the University/Colleges/ Institutions are eligible for participation in this competition.
- ii) Students who are on the rolls of the University/Colleges/Institutions means a student who is currently enrolled in any programme being conducted by the University/Colleges/Institutions including those enrolled in Non-Collegiate Education Board (NCWEB) and School of Open Learning (SOL).
- iii) Students are allowed to participate in individual capacity only and no group of students shall be entertained for this purpose.
- iv) Every participant can submit one entry only.

2. Technical Parameters:

- i) The Tagline should be tidy and meaningful, attempting to convey the dignity of the Centenary Celebration of the University of Delhi.
- ii) It should be simple in language and must not contain any slang, provocative, objectionable or inappropriate content.
- iii) The Tagline should be drafted in Hindi or English language.
- iv) For entries to be submitted in Hindi, please type out the Tagline on a different platform and copy-paste the same in the box provided on the weblink page. Taglines in English can be directly typed on the weblink page.

3. Intellectual Property Rights:

- i) The drafting of the Tagline must be an original work of creation, free from plagiarism or copyright violation of any kind.
- ii) The participant shall be solely responsible for any copyright violation or infringement of Intellectual Copyrights in drafting the Tagline.
- iii) University of Delhi shall not bear any responsibility in this regard and participant shall indemnify the University of Delhi from any liability arising out of such violations, if any.

- iv) All entries will remain as the intellectual property of University of Delhi and are not returnable. The copyright of the Tagline, so submitted, shall rest with the University. The University of Delhi shall have the right to use, reproduce, modify, publish, license and/or otherwise deal with the Tagline submitted in course of this competition.
- v) The Tagline must be original and should not violate any provision of the Indian Copyright Act, 1957.
- vi) The University of Delhi reserves the unfettered right to modify the selected Tagline in any form.
- vii) The University of Delhi reserves the right to reject all the entries, if not found suitable.

4. Selection Process and Award:

- i) All the entries received by University of Delhi would be assessed by an empowered Committee at one or more stages, depending upon operational requirement.
- ii) Entries would be judged on the basis of various parameters which include elements of creativity, originality, composition, simplicity and relevance to the occasion, among others.
- iii) The decision of the Selection Committee would be final and binding on all the participants and no clarifications would be issued to any participants on any decision of the Selection Committee.
- iv) In the event of selection of the Tagline for centenary celebration of the University of Delhi, the creator of the Tagline shall be acknowledged appropriately.

5. Other Terms and Conditions:

- i) The last date for submission of entries is 23rd January, 2022, 11:59 p.m.
- ii) Entries can be submitted by clicking on the link <https://forms.du.ac.in/mac/view.php?id=68343> . Entries submitted through any other medium/mode would not be considered for evaluation.
- iii) The responsibility to comply with the guidelines and other conditions fully lies with the participant and University of Delhi shall not be liable for any dispute raised by a third party.

- iv) University of Delhi reserves the right to cancel or amend all or any part of the competition and/or the Rules and Guidelines. The participants are required to visit the University of Delhi website for any updates related to this competition.
- v) Any legal proceedings arising out of this competition/its entries/winners shall be subject to local jurisdiction of NCT of Delhi.

PLEASE CLICK ON THE LINK BELOW TO SUBMIT YOUR ENTRIES

<https://forms.du.ac.in/mac/view.php?id=68343>