



## Design Brief

**CUSHIONS ARE HOME TEXTILES USED PRACTICALLY IN EVERY ROOM IN A HOUSE - SOMETIMES AS A SIMPLE BACKREST OR AS A SOFT CUDDLY TOY, STILL MORE ONLY AS AN ORNAMENTATION- NEEDS AND FUNCTIONALITY ARE REDEFINED.**

**A MARKET SEGMENT - YOUTHFUL, BUOYANT, VIBRANT AND UNDAUNTED MAKES A QUIRKY AND FANTASTICAL STATEMENT, AND CREATES SPACES THAT ARE UNUSUAL IN INTERESTING AND APPEALING WAY. BOLD, ECLECTIC AND OUT-OF-THE-BOX THESE INTERIORS HAVE AN ELEMENT OF FUN THAT STANDS UPRIGHT.**

**DEPARTMENT OF FABRIC AND APPAREL SCIENCE, IHE** invites online entries for Design Interpretation Competition. Participants are supposed to design a collection of cushion for such a setting of interiors expressing the theme in words and hues, motifs and forms, specifying dimensions of the final product, technical specifications about fiber type, yarn count, construction technique, design technique, embroidering, crochet, etc. dyeing and printing details.

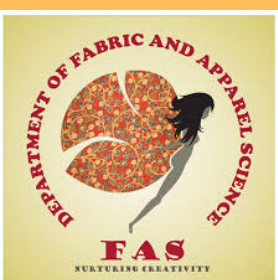
Participants need to pre-register themselves for the competition by clicking on the link:

[www.tinyurl.com/2k5whcxm](http://www.tinyurl.com/2k5whcxm)

Registration is open from 7th February 2022 - 21st February 2022.

### Important Instructions:

- 1) The entries are accepted in online mode only.
- 2) Last date to submit entries is 21st February 2022, 11:55 p.m.
- 3) Corel draw and Photoshop are preferred software to be used.
- 4) First 3 best entries will be facilitated online by the department.
- 5) All participants will be issued certificate of participation.
- 6) Self-created motifs should be used for placement. Plagiarized content will lead to disqualification from the competition.
- 7) In creating a line of cushions, participants should make their own sketch of cushions and then do the design placements on cushions.



**DEPARTMENT OF FABRIC AND APPAREL SCIENCE  
INSTITUTE OF HOME ECONOMICS  
(UNIVERSITY OF DELHI)**  
Patron: Prof. (Dr.) Geeta Trilok Kumar  
Organizers: Dr. Charu Gupta, Dr. Preeti Kaur Sachdeva  
Teacher-in-Charge: Dr. Meena Batham  
Student Volunteers: Ms. Aditi Garg (8800825970),  
Ms. Himanshi Chauhan (7982051291),  
Ms. Jaskirat Kaur (9717287242)

