



NAAC 'A' Grade  
Accredited

# Institute of Home Economics

University of Delhi

# EMINENCE



The Placement Cell

# Institute Of Home Economics

## The Placement Cell 'Eminence' Report- 2019

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### Internship and Placement Fair 2019

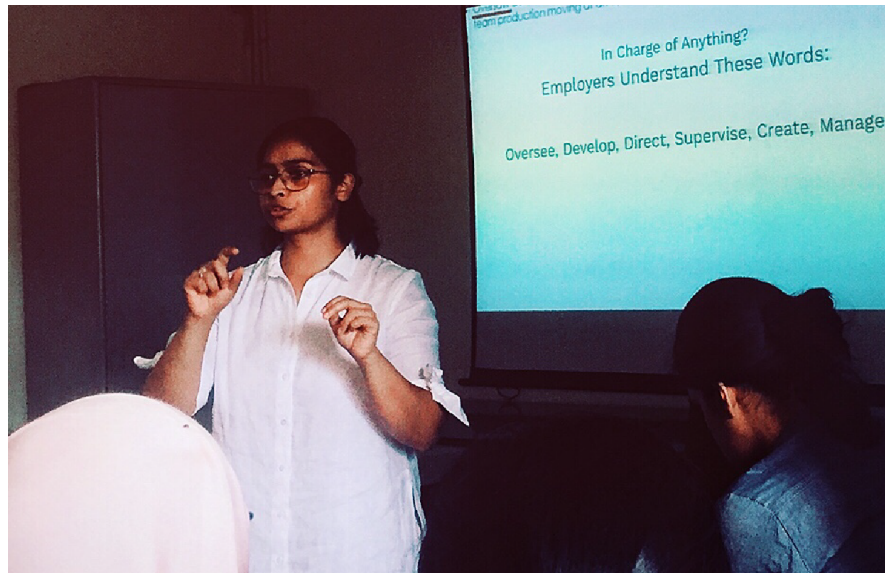
An internship and placement fair was held in the month of January 2019. Esteemed organizations such as Uneako, Unnati, Sarvhethy, Healthify me, Career 2 success, Sheows, and Atam enterprises were invited to provide opportunities to our skilled students. This fair took place in a physical mode where students from various courses such as Food teach, Home Science participated in this fair to grab the opportunity. Out of the many students who participated 34 students got short-listed in various companies as an intern.

A glimpse of the Internship and Placement fair 2019



## **Workshop on Resume Writing**

The resume writing workshop was held on 16<sup>th</sup> August by Yamini Sadiquii, a New York-based researcher and founder of Upper Case – a start-up that appraised students of the various methods of writing resumes that are internationally recognized. This proved to be a successful event attended by app 100 students



### **Highlights of the workshop:**

**Yasmin Siddiqui** (Founder, upperCase Resume) talked about:

- Difference between Resume and CV
- What should be included in a Resume
- What should not be included in a Resume
- What should be included in a CV
- What should not be included in a CV
- Examples of CV and Resume (at least 3 examples included from different industries)
- Conclusion with short exercises and Q&A session
- She also discussed best practices for resume writing (according to international resume standards).

## **Workshop on Importance of Verbal and Non-Verbal Communication Skills**

The workshop was organized on 23<sup>rd</sup> Sept in which Rupali das, an ex-student of IHE and an MBA from FMS, DU talked about verbal and non-verbal communication skills – their importance and barriers. A total of 100 students attended the session from the Department of Communication and Journalism.



### **Master Trainer - Rupali Das**

- MBA from Faculty of Management Studies (FMS), Delhi University (Specialization in Marketing & Strategy)
- B.Ed. from Lady Irwin College, Delhi University
- B.Sc. from Institute of Home Economics, Delhi University
- Professional Programme in Image Consulting from Image Consulting Business Institute accredited by Counsellor Institute of Image Management, USA
- Professional Programme in Soft Skills Training from Image Consulting Business Institute accredited Scottish Qualifications Authority (SQA)
- Train The Trainer from National Accreditation Board for Education and Training (NABET)

### **Highlights of the workshop:**

Rupali Das, an alumnus of our own college delivered this session and covered the following topics:

- Understanding Communication
- Vocal & Verbal Elements
- Non-Verbal Communication
- Written Communication (includes creating a profile on LinkedIn & Internshala)
- Barriers of Communication
- How to be a Good Communicator.

# Institute Of Home Economics

## The Placement Cell 'Eminence' Report- 2020

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### **Internship and Placement Fair 2020**

The Placement Cell- **EMINENCE** organized an internship and placement fair for undergraduate and postgraduate students on the 7th of February, 2020. This was on similar lines as the fair organized in 2019. Esteemed organizations such as *Nutriobox*, *India Lost and Found*, *Careerhereford*, etc. were invited to provide opportunities to the skilled students.

Total of 170 students registered for the event and attended the event with full enthusiasm. Students were supposed to submit their resumes to the invited companies as per the details filled by them in the registration forms. Students interacted with the companies and some even appeared for spot Group discussions and Personal Interviews. Approximately 90 students were selected by the companies for internships. Moreover, even most of the companies like Hareen, Peacock Solar, etc. offered internships to our students even in the lockdown in which around 35 CV's were sent to them out of which 13 candidates were selected and did internships in virtual mode.

THE EVENT TURNED OUT TO BE A HUGE SUCCESS AS THE PURPOSE WAS FULFILLED!

The Companies Who Visited Were:

- Jazba
- Sheows
- Vedica Scholars
- Nutriobox
- Aiesec
- Stubborn Factory
- India Lost And Found
- Career Here Ford
- Uneako
- Hamsab
- Resumod
- Kollege Konnection
- Inglu
- Edukey
- Green Peace

## COLLABORATIONS WITH COMPANIES

No.	Name Of The Company	Company Description	Collaborative work
1.	AIESEC	AIESEC is the world's leading youth-run organization which facilitates cross-cultural volunteering and internship exchanges to develop youth leadership, globally.	<ul style="list-style-type: none"> <li>● Campaigns for youth, social issues</li> <li>● Internships</li> </ul>
2.	PROWISDOM.IN	Prowisdom.in provide students with the required tools, the access to relevant industry segments and forums to engage and hone their skills, both basic and advanced, in their area of interest.	<ul style="list-style-type: none"> <li>● Interact with 200+ Industry Mentors</li> <li>● PWG Silver subscription to students to access and learn from a lot of free content available at <a href="http://prowisdom.in">prowisdom.in</a></li> <li>● Live QnA session with relevant Industry Leaders, from time to time</li> </ul>
3.	THE EDUCATION TREE	It is India's Biggest Youth Community platform where youngsters can follow their passion and hone their skills.	<ul style="list-style-type: none"> <li>● Provide an exclusive discount, INR 200, for each student registering through your society.</li> <li>● Community Partner</li> <li>● Internship opportunities</li> </ul>
4.	LIGHT UU (EMF) AND UNBOTTLE EMOTIONS	<p>Light Up (Emotions Matter Foundation) is a non-governmental organization focused on advocating the need to practice Emotional Intelligence through Social-Emotional Learning Programs.</p> <p>Unbottle Emotions is their sister organization that engages young adults through Educational Programs and workshops on Social Emotional</p>	<ul style="list-style-type: none"> <li>● Internships opportunities</li> <li>● Awareness workshops</li> <li>● Webinars</li> <li>● Provide on-ground community experience</li> </ul>

		Learning through an Intersectional lens.	
5.	THE MERAKIGIRL	An Art and creativity firm	<ul style="list-style-type: none"> <li>● Calligraphy workshops</li> <li>● Product workshops</li> <li>● Internships</li> </ul>
6.	YOUTH FOR PEACE INTERNATIONAL	Youth-led peacebuilding organization where we envision a peaceful world of empowered individuals and sustainable societies	<ul style="list-style-type: none"> <li>● <b>Youth Peace Lab</b>: A three-day capacity building program for youth</li> </ul>
7.	GOOGLE KORMO- JOSH TALKS	Kormo Jobs is a platform built by Google, for people to discover and get entry level jobs. Users can create their job profiles, find relevant jobs and gain additional skills through training modules.	<ul style="list-style-type: none"> <li>● Build a digital CV</li> <li>● Learn new skills for job seekers</li> <li>● Online Seminar for career Development</li> <li>● early access to Google Kormo, learn more about it, apply for jobs and webinar focusing on jobs and career</li> <li>● digital certificate</li> </ul>
8.	KOLLEGE KONNECTION	A youth-oriented news, entertainment, music & fashion website	<ul style="list-style-type: none"> <li>● Internship fair Promotion</li> </ul>
9.	EMBASSY OF FINLAND		<ul style="list-style-type: none"> <li>● Webinar for new opportunities based on women and science (Research) in Finland.</li> </ul>

## Institute Of Home Economics The Placement Cell 'Eminence' Report- 2021

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**The Placement Cell-EMINENCE in collaboration with IQAC, IHE,** organized 3 days. Virtual, Internship, and Placement fair for Undergraduate and Postgraduate students from 22nd to 25th of February, 2021. Esteemed organizations such as TBH circles, Adore India, Adornplus, etc. were invited to provide opportunities to our skilled students.

Being the first Virtual Internship fair, the event was a success with over 280 students applying for internships in 23 companies. Out of which 79 candidates got shortlisted and more than 65 students got selected for internships for various profiles like a content writer, marketing and sales, human resources, graphic designing, volunteering, etc.

**Platform-** Online through link tree

**TOTAL NO. OF STUDENTS REGISTERED: 285**

**NO. STUDENTS SELECTED: 66**

**PERCENTAGE OF SELECTION: 23.15%**

NAME OF THE COMPANY VISITED	SECTOR	NO. OF STUDENTS REGISTERED	NO OF STUDENTS FINALLY SELECTED
HOPE EVERYWHERE	MENTAL HEALTH	9	2
ADORE INDIA	VOLUNTEERING	24	7
LIVESBERG	EDUCATION	24	5
VEDICA	EDUCATION	17	1
YEF INDIA	YOUTH EMPOWERMENT	17	
HAREEN	TRAVEL, ACCOMODATION SERVICES	18	
GREENPEACE	NGO	13	6



Q-IN-1	TEACHING PLATFORM	23	
TALES OF TAILSS	NGO	5	0
MISFIT PROSE	EVENT MANAGEMENT	7	0
JAZBAA	NGO	7	3
BLITZ JOBS	EMPLOYMENT SERVICES	8	7
DIGIFUSE	DIGITAL MARKETING	2	2
UNNATI	NGO FOR EDUCATION	16	5
STUBBORN FACTORY	CUSTOMOZIED MERCHANDISE	5	0
TBH CIRCLE	TRAINING	9	5
LEADERSHAALA	MENTORING	6	6
KOLLEGE KONNECTION	MEDIA COMPANY	6	0
ADORNPLUS	DIGITAL MARKETING	13	12

HANDOUT FOUNDATION	NGO, PUBLIC HEALTH	30	4
SAFE JOBS	TRAINING	6	0
MAVENWIT	ADVERTISEMENT AND MARKETING	2	0
EMO MATRIX	PSYCHOLOGY	18	1

## **PLACEMENT DRIVE**

Placement Drive for Final years of under-graduation and post-graduation consisted of 7 companies that came to IHE for recruitment. The whole process was done online with over 109 participants out of which 3 students were placed in these companies.

The companies included well-known companies like Chegg, Eigopaathshala, Evelyn, planet sparks, Emo matrix, Ockypocky, and RTS Manpower providing placements on a variety of profiles like Subject Matter Expert, business development, management trainee, Research Analyst, etc.

## **FRESHER'S ORIENTATION PROGRAMME**

**DATE: 9th January 2021**

**TIME: 05.00 P.M**

**PLATFORM: Google Meet**

An Orientation session was organized by the Students' body of Eminence for freshers to introduce them to the professional world. The main objective was to address the significance of internships and assist them regarding the abundance of opportunities available. Along with this, résumé building and creating impressive LinkedIn profile tips were provided. Students were also informed about the procedure to follow to join the Placement Cell.

Along with this, they were made aware of the Yearly Internship fair and how to prepare for the same. Lastly, a doubt session was held to clear any queries or concerns. With about 90 students joining the session, the orientation was successfully delivered by our Placement cell's President and Vice President.

## **WEBINARS**

### **BEHAVIOURAL INTERVIEW SKILLS**

**(TBH Circle in collaboration with Eminence)**

**DATE: 31st January 2021**

**TIME: 05.00 P.M**

**PLATFORM: Google Meet**

A webinar was conducted in collaboration with TBH Circles to help students enhance their Behavioural Interview Skills which was attended by over 60 students. **Mr. Vikram Kukreja** was the spokesperson for the event who is the Founder of TBH Circles.

Points Covered in the webinar were:

- Master Class Situation Handling
- Advanced Interview Skills
- Behavioral Interview
- Stress Management
- Practical Tools & Strategies

Students who joined the webinar were enlightened about the above topics and felt content about the knowledge provided.

### **BECOME THE OBVIOUS CHOICE OF HIRING MANAGER**

**(Livesberg in collaboration with Eminence)**

**Date: 23rd February 2021**

**Time: 12:30 pm to 01:30 pm**

**Platform: ZOOM**

Webinar on “**Become the Obvious Choice of net Hiring Manager**” for all the young minds was conducted on DAY-2 of internship drive for all those who were going to step into the corporate world very soon by applying to the Internships & Jobs.

*‘You were never able to pass any exam without prior preparation on that subject, so is the case with the next internship/job!’* With this motto, Ms. Pooja Malhotra (CEO of Livesberg) shared some amazing and quick tips with over 80 participants to crack the interview and secure the internships. The whole session was motivating and interactive, the student was able to figure out the ways in which they can become an obvious choice by introspecting themselves.

### **INTERNATIONAL INTERNSHIPS**

**(AIESEC in collaboration with Eminence)**

**Date: 24th February 2021**

**Time: 12:45 to 1:30 pm**

**Platform: Google Meet**

AIESEC is a global platform for young people to explore and develop their leadership potential. It is a non-political, independent, not-for-profit organization run by students and recent graduates of institutions of higher education. Therefore, Eminence in collaboration with

AIIESEC conducted a webinar regarding International Internships for the students of IHE which had a turnover of over 45 students. The global volunteer and the global intern is a way to get a handle on a lifetime experience. Many students applied for this voluntary program so after this successful webinar.

## **STATISTICS AND STATE OF GENDER DISPARITY IN THE WORKFORCE**

**(VEDICA in collaboration with Eminence)**

**Date: 25th February 2021**

**Time: 12:45 to 1:30 pm**

**Platform: ZOOM**

Vedic recognizes the importance of diversity and leverages it for a better world, a better society. It is committed to women who dream to reach their full professional potential. Eminence in collaboration with The VEDICA Scholars Programme for Women conducted a Webinar outlining the statistics and state of gender disparity in the workforce for the students of IHE. Mr. Karan Tuli and Mr. Pushkar Sarkar were the spokesperson and 30 students attended the webinar which covered:

- How modern education should reshape itself to correct the under-representation of women in professional spaces.
- It outlines the statistics and state of gender disparity in the workforce.
- It also covered Vedica's approach to women empowerment.

## **GYLC 2.0**

**Date: 7th- 10th October 2021**

Global Young Leaders Conclave is a flagship event of TBH Circle. It promises skill-oriented learning experiences along with exclusive insights from Global Industry Experts, to couple youth with their bright futures. Our theme for this year's edition is "YUWAAH: The Youth Skill Fest, 2021", conceptualized with the aim to imbibe practical knowledge & applied skills.

Extending over 4 days, from **7th Oct 2021** till **10th Oct 2021**, this SKILLTAINMENT extravaganza is sure to be one of its kind. Eminence participated as an education partner for the event, and help students know about the future prospects in their respective fields.

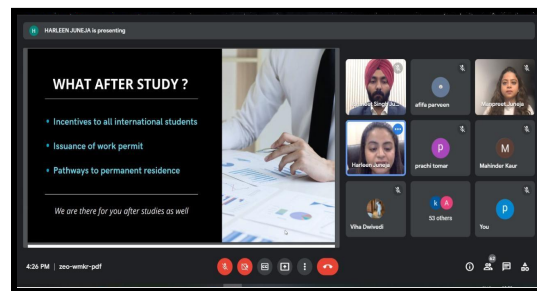
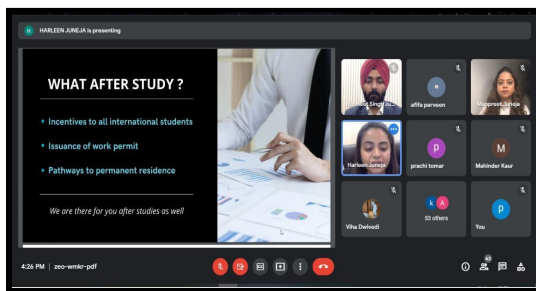
## CAREER COUNSELLING PROGRAMME

**Date: 16th October 2021**

**Time : 4:00 PM to 5:00 PM**

**Platform: Google Meet**

Eminence, the placement cell of the Institute of Home Economics organized a Career Counseling Session on 16th October 2021 by Landbird Immigration for the students of IHE. The talk focussed on how students can get benefits from studying abroad with global students and how one can receive permanent residency and job opportunities that one can receive with studies and after that.



## **Registration of college in Internshala**

A mail was received on the 14th of September regarding the registration of college in Internshala – an initiative to provide internships and online courses for boosting Placements and internships in academic institutions. The registration for the same was done with app 950 students' mail etc being added on the portal.