



Institute of Home Economics
University of Delhi
Accredited 'A' Grade by NAAC
'Star College Scheme' by DBT
DST-FIST Awardee



DEPARTMENT OF RESOURCE MANAGEMENT AND DESIGN APPLICATION ACADEMIC FESTIVAL (2021-2022)

The Department of Resource Management and Design Application is committed to impart new ideas, knowledge and vision of latest developments in the field of management, sustainability and designing. Each year, the department celebrates its academic day or week 'Oracle' with different themes which are highly relevant in today's context. This time also department has organised entrepreneurship summit on the theme 'Entrepreneurship- Sensing Opportunities & Building Resilience' on 23rd October 2021.

E-Summit 21: Entrepreneurship-Sensing Opportunities & Building Resilience

To celebrate our 60 years of foundation of IHE, Department of Resource Management and Design Application has organized an E-Summit-2021 on the theme 'Entrepreneurship- Sensing Opportunities & Building Resilience' on 23rd October 2021. Event Supporting Sponsors were ISHRAE, AEPL, ABS Airtech, Astberg Ventilation.

The poster for E-Summit 21 features a central image of a person presenting to an audience. Text on the poster includes: 'Celebrating 60 Years of Foundation of Institute of Home Economics (University of Delhi)', 'E-SUMMIT 21 ENTREPRENEURSHIP DIVERGING PROSPECTS & EMERGING RESILIENCE', 'Organised by Department of Resource Management & Design Application', '23rd October 2021 Saturday, 10:00 am to 05:30 pm', and 'Take Your Thought to the Next Level, with our Keynote Speakers'. It lists four speakers: Prof. Sudhir K. Jain (Topic: ENTREPRENEURSHIP: MEANS TO AN END, Time: 10:30 am - 11:30 am), Dr Deepak L. Waikar (Topic: BEING A WINNER: OPPORTUNITIES AND CHALLENGES, Time: 11:30 am - 11:50 am), Mr Dipinder Sekhon (Topic: EMPOWERING YOUTH: THE FUTURE, Time: 11:50 am - 12:30 pm), and Mrs Anupma Singh (Topic: ENTREPRENEURSHIP IN POST PANDEMIC WORLD, Time: 12:30 pm - 01:10 pm). It also mentions sponsors ISHRAE, AEPL, ABS AIRTECH, and provides contact information for Dr Richa Tyagi and Ms Kavita Sagar.

The main motive of organizing the E-summit was to encourage the students to comprehend their knowledge in the area of entrepreneurship, exploring the latest trends and shifts in the entrepreneurial ecosystem and channeling their prospective start-up ideas in appropriate path.

The sessions and resource persons were:

Session-1: Entrepreneurship: Means to an End

Prof. Sudhir K. Jain, Adjunct Professor and Former HoD, DMS, IIT Delhi, and Former Vice-Chancellor, SMVD University, Katra (J & K).

He talked about the role of entrepreneurship in accelerating businesses and driving economic growth by using innovation, mindfulness and creativity in the right direction under entrepreneurial ecosystem.



Session-2: *Begin a Winner: Opportunities and Challenges*

Dr. Deepak L. Waikar, Founder and Managing partner of Edu Energy Singapore.

Dr Deepak Waikar introduced the term entrepreneurial mindset to the students and its role in smart goal-setting and attainment of objectives. He emphasized that one needs to change its pre-determined mindset and foster conducive learning environment.

Session-3: *Empowering Youth: The Future*

Mr. Dipinder Sekhon, CEO and Co-founder of kritikal solutions.

He spoke about fundraising, profit, returns, risks and investment. Mr Sekhon highlighted how a first-generation entrepreneur raises funds for start-up and uses effective marketing strategies to initiate and promote venture.

Session-4: *Entrepreneurship in post Pandemic World*

Mrs Anupama Singh, CEO & Co-founder of Interview Cracker IIT.

She talked about the entrepreneurship in post pandemic world then also emphasized on entrepreneurial traits especially the problem solving skills for attaining success in the path for being an entrepreneur.

Celebrating 60 Years of Foundation of Institute of Home Economics (University of Delhi)

E-SUMMIT 21' ENTREPRENEURSHIP – DIVERGING PROSPECTS & EMERGING RESILIENCE

Organised by Department of Resource Management & Design Application

Prof. Sudhir K. Jain
Adjunct Professor & Partner (M&D), IHE, UoD, Delhi, and former Vice-Chancellor, SOA University, Bhubaneswar (B&D) Prof. Jain is also an Adjunct Prof. at IIT Kanpur. He is an Adjunct Professor at the Department of Management Studies, IIT Delhi where he served as Professor & HOD earlier.

Topic: Entrepreneurship: Means to an End
An entrepreneur contributes to the overall economic prosperity of a country. Entrepreneurs in a critical country like India should be highly motivated, trained to work as a change agent, understanding the relationship between entrepreneurship and economic development helps in more participation to solve the existing problem.

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23rd October 10:30-11:30 AM

Register Now: bit.ly/3k7TtFz

Celebrating 60 Years of Foundation of Institute of Home Economics (University of Delhi)

E-SUMMIT 21' ENTREPRENEURSHIP – DIVERGING PROSPECTS & EMERGING RESILIENCE

Organised by Department of Resource Management & Design Application

Mr Dipinder Sekhon
Chief Executive Officer and Co-Founder of Kritikal Solutions. He has been involved in all aspects of Kritikal's journey, including management and delivery of Vision. Formerly, he led product, business & service teams in a product & solution, service, hardware, and product and services industries etc. He holds master's and doctorate's degrees in Computer Science and Engineering from the Indian Institute of Technology (IIT) Delhi, with a specialization in Computer Vision.

Topic: Empowering Youth: The Future
The youth of the country hold the key of its future. Empowering them with appropriate knowledge, right attitude and guidance provides a conceptual framework for entrepreneurial learning and thereby fosters progress.

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23rd October 11:50-12:30 PM

Register Now: bit.ly/3k7TtFz

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E-SUMMIT 21' ENTREPRENEURSHIP – DIVERGING PROSPECTS & EMERGING RESILIENCE

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Dr Deepak L. Waikar
Founder and Managing Partner of EduEnergy Singapore. He has served on various committees in professional bodies such as Chair of the Institute of Health & Technical Engineers (IETE), Power & Design Society (PDS) Chapter, Singapore and Chair of the IIEE Education Society Chapter Singapore. He is a member of the IEEE-IFETU Collaborating Power Engineers' Award 2003 and SP Green Energy Award 2004. Dr. Waikar has been associated with Singapore Certified Energy Manager's programme for more than a decade.

Topic: Being a Winner: Opportunities and Challenges
Entrepreneurs face enormous challenges, such as high-risk investments, and are rewarded handsomely for taking those risks. The mindset of the entrepreneur recognizes opportunities and responds to them in the best possible way.

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23rd October 11:30-11:50 AM

Register Now: bit.ly/3k7TtFz

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Mrs Anupma Singh
CEO & Co-founder of Interview Cracker (IIT) Kanpur, Recruiting Skills Hiring, Interviewing BASES and INTERVIEWS from the BASES Hiring process, equipping it with a data-driven smart solution. India can become a Smart/HighlySkilled ONLY when our youth /freshers start working in the best way in the world.

Topic: Entrepreneurship in Post Pandemic World
The pandemic has hit the world-wide industries and startups of India. The experts would be helping/teaching the entrepreneurs how to position to solve them in order to facilitate entrepreneurship.

Supported by: ISHRAE, AEPL, IIT Kanpur, ABS, IIT Delhi

23rd October 12:50-01:00 PM

Register Now: bit.ly/3k7TtFz



Panel Discussion on 'Entrepreneurship for Unstoppable Divas'

Another most important event of E-summit was the *Panel Discussion on 'Entrepreneurship for Unstoppable Divas'* where each panellist shared their entrepreneurial journey and the challenges faced in the process of setting up their businesses.

The resource persons were *Mr Atul Kumar Garg, Mr Rana Atheya, Mrs Priyanka Jain, Ms Dharana Jha and Mrs Jaya Khanna*. Resource persons inspired students that no matter what your background, education or experience level are, but still one can succeed as a business owner with the passion, innovation, persistence and zeal.



Business Idea Generation Competition:

As a part of E-Summit 21, Entrepreneurship-Sensing Opportunities & Building Resilience, Business Idea Generation Competition was also organized for the students to present their entrepreneurial ideas. The competition was a platform for budding entrepreneurs to showcase their creativity and innovation and unleash their hidden talent. Students participated in big numbers, shared their unique proposal with special emphasis on eco-projects as well. It proved as a channel to promote creativity and entrepreneurial skills by recognizing innovative ideas for new products, services, and technology.

The E-summit has embarked new learning amongst the participants and provided platform to our young aspiring entrepreneurs who strives for new venture creation and make difference in today's world.