




INSTITUTE OF HOME ECONOMICS
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Name	Bableen Kaur	Photograph
Designation	Assistant Professor	
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Educational Qualifications:		
NET-JRF Mass Communication and Journalism (2014) M.A. Mass Communication, AJK Mass Communication Research Centre, Jamia Millia Islamia, New Delhi (2013) PG Diploma, Business Journalism and Corporate Communication, SGGSCC, University of Delhi (2011) B.Sc. Home Science, specialisation in Development Communication and Extension (2010)		
Teaching experience: 6 years (Assistant Professor), University of Delhi 2 years (Guest Faculty), University of Delhi		
Subjects/Papers Taught: Introduction to Journalism, Radio Production, Introduction to New Media, Introduction to Broadcast Media, Media and Cultural Studies, Documentary Production, Research Methodology, Dynamic of Communication and Extension, Development Journalism, Communication for Development, Social Media and Digital Communication		
Research Interest/Specialization: Media Education, Development Journalism, Identity, Representation and Social Media, Cinema Studies		
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Research papers since 2010 (APA format)

- Vaid N., Kaur B., Digital Literacy: A Tool for Women Empowerment during COVID-19 Pandemic, Paper presentation at National webinar on Socio-Economic-Political Implications of Covid 19 on women in India, June 2021, organized by Department of Journalism, Kalindi College, University of Delhi, sponsored by ICSSR
- Research based on Content Distribution Strategies across Digital Media, UGC major project, Ministry of Human Resource Development, January 2019
- Kaur B, Kaur P., Changing Perceptions: The Role of WhatsApp in Shaping Public Opinion, Paper presented at UGC sponsored Two Day National Seminar on Communication and Social Change for the Marginalized and the Underprivileged, 2019
- Tomar Y.A., Kaur B., Women Empowerment through Media Education: Transforming spectators to Change Makers, International Conference on Human Rights, Gender Studies, Law and Social Sciences (ICHGLS - 2018) English Studies International Research Journal, Volume 6, Issue 1, 2018
- Tomar Y.A., Kaur B. Role of media education in Empowering women, Paper presentation at a national seminar on Women's Rights and Responsibilities in Progressive India: A Discourse Organized by Department of Journalism, Kalindi College (University of Delhi), March 2017
- Tomar Y.A., Kaur B. Portrayal of Women in Deodorant Advertisements, Paper presentation at International Conference of Media and Communication Studies (ICMS) 2017, organised by Amity School of Communication

Any other:

I have been associated with English Overseas Service of All India Radio for content, announcement and program production on assignment basis