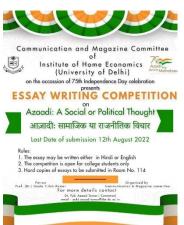




Communication and Magazine Committee

Institute of Home Economics has an active Communication and Magazine committee which organizes literary debates, slam poetry, quiz, slogan writing, creative writing and poster-making competitions etc. The activities of the society are an integral part of the college festival when inter-college competitions are held. On the occasion of Independence Day 2022 the committee organized intra-college essay





writing competition on topic "Azaadi: A Social or Political thought". Open Mic Competition on the occasion International Mother Language Day on 21st February 2022. International Mother Language Day was celebrated by organizing event "Likhawhat" in which slogans in Indian Languages were exhibited.

In March 2022, PANACHE'22 Annual fest of Muzahira (Literary and debating society) was

celebrated where activities like Debate - turncoat debate competition with topic-Literary criticism should be made a subject in school was given. In Slam poetry participants presented on theme *algaav* (hindi) and Towrads the doom I go (English). In addition, Creative writing, Slam poetry and quiz were conducted



To celebrate 75 years of India's Independence the committee organised Tiranga yatra on 12th August 2022. On 16th September 2022, to celebrate World Cinema

Day, Cinephilia - Quiz competition on world cinema was organised. Treasure Hunt was organised on 8th



birth anniversary of Muzahira on19th September 2022. Creative writing competition on topic 'I admit it' was organised on 31st October 2022. The Communication and Magazine committee of Institute of Home Economics designed and e- published college Information booklet which included information about admission. The committee keeps the official social media platform of college active and continues to post videos and photographs of all the college events.

The committee continues to expand its reach to achieve its vision of being a truly representative student body. With the onset of the pandemic, we have expanded into the

digital world through the inception of blog- IHE Lifafa.. In collaboration with Journalism Department, we try and engage the college students by publishing their creative content regularly, by continued and rapid reporting about college events. <u>https://ihelifaafa.wordpress.com/about/</u>



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We have expanded into the social media pages through Facebook and Instagram, where we try and engage the college community by publishing their creative content, participate in events such as slam poetry under the event of 'Panache' regularly, by organizing competitions, and through continued and rapid reporting about college events.

The Committee also designs the college information booklet which provides information on college, various departments, courses, and procedures for admission.



