



Department of Development Communication, Extension and Journalism Report (2021-22)

Several activities were organized by the Department with the aim to provide industry and academia interface and to equip students with new technologies in the field of communication, extension, journalism, advertising, and radio production. In order to provide an interface with the industry the department organized more than 20 seminars, workshops, talks and webinars. Some of the speakers were Prof Arvind Singhal (Professor, University of Texas at El Paso, USA); Prof. Devendra Sharma (CSU, USA); Ms. Monica Gulati, Official Trainer, Google News Initiative; Radio Jockey Manav; Mr. Athar Rather, Creative Producer, The Quint; Utkarsh Amitabh, Founder and CEO Network Capital; Prof. Shashwati Goswami, Professor, IIMC; Mr. Raman Bhanot, Multi-Sport Commentator and Mr. Vishal Vardhan, Senior Executive Producer at Digital Greens.

Educational visits

Educational visits form a valuable part of curriculum of the Department of Development Communication, Extension and Journalism as it provides an opportunity of experiential learning to students. An educational visit to **All India Radio News Division** was organized on March 22, 2022, for the students of semester 4 of B.A. (Hons.) Journalism, as well as B.Sc. (Hons.) Home Science. The students were oriented to programming and functioning of the radio station. Exposure to the main newsroom and the recording studios was also provided. The students personally interacted with the RJs, producers, music controllers and the coordinators at the AIR studio rooms and felt excited and elated to be at such a happening place.

The Department also organized an outdoor photography workshop to give hands- on training to students in camera handling, outdoor photography and lighting on October 29, 2021.

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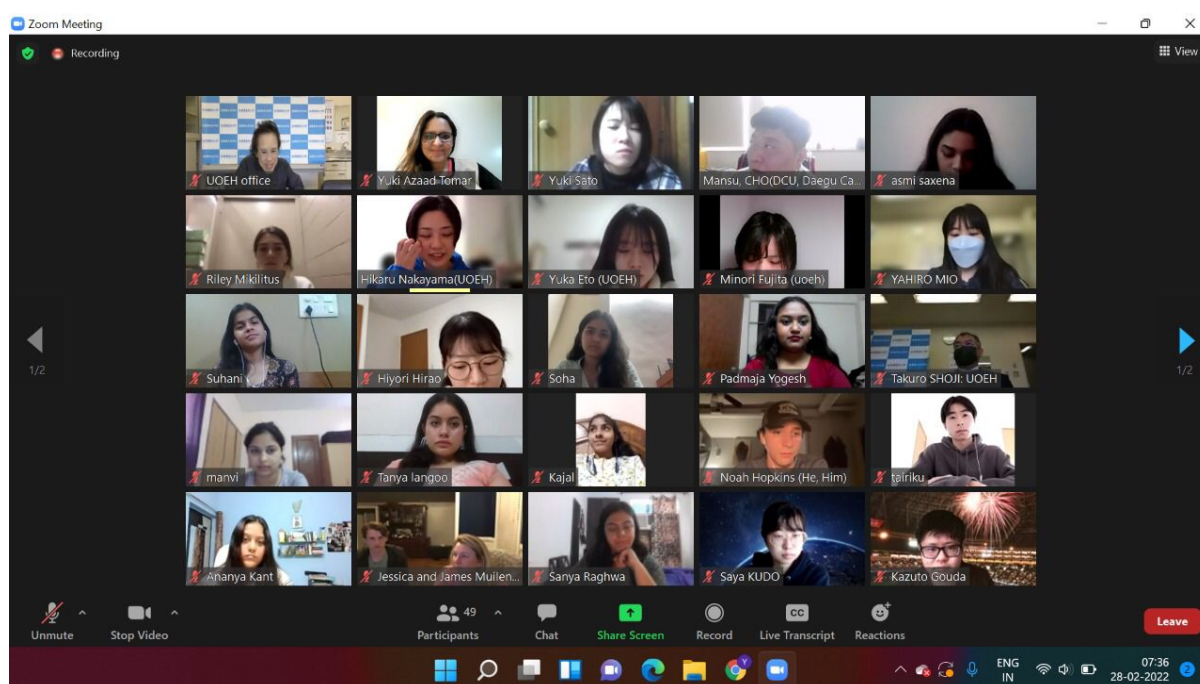


Glimpses of the student's visit to the All India Radio Station

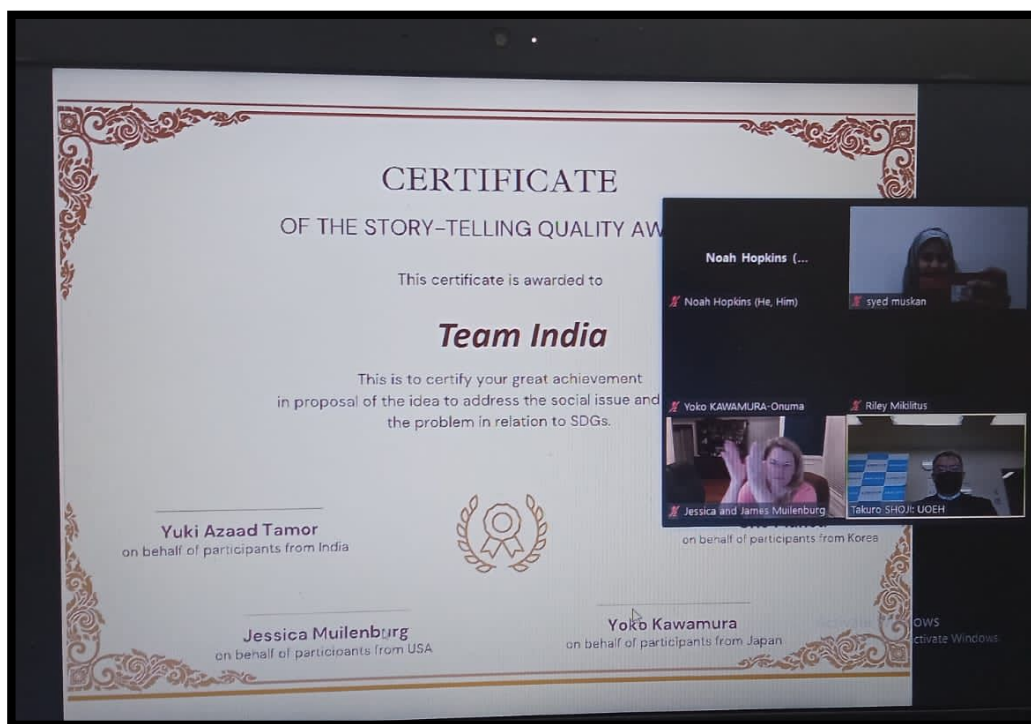




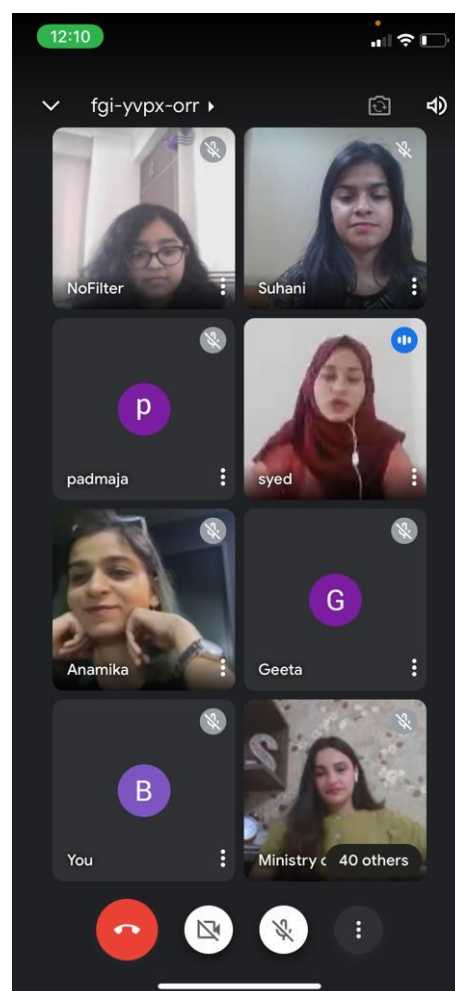
The students of the media club of the Department of Journalism, Institute of Home Economics, participated in an International Exchange event entitled 'Let's Talk Together! SDGs through International Exchange' - Think, Discuss & Act Globally on February 28, 2022. The student teams from Korea, Japan & USA participated and screened the documentaries created by them. The IHE team showcased a documentary entitled 'Hunger - A lost war?' The Department is proud to state that team IHE won the **first prize** for the competition. The documentary has been uploaded on the YouTube channel - SDGs through International Exchange and can be viewed at <https://youtu.be/DPZu1gOeLSY>.



The SDGs related program and progress (above) and the certificate of first prize (below)



The department has a strong alumni network which interacts with the existing batches of students to appraise them about the knowledge base and skill-sets companies look for while appointing candidates. Every year, the department organizes an Alumni Interaction session for the students. This year an Alumni interaction session was organized on March 26, 2022, in the online mode. The four distinguished alumni invited were Ms. Shyna Singh, Professional, Ministry of Information and Broadcasting, Government of India, Ms. Shreya Gulati, Account Executive, AvianWE, Ms. Anamika Dubey, Creative Director, Kaboodle Innovations, and Ms. Himanshi Saini pursuing Master's in Journalism and Mass Communication. The alumni shared their journey, experiences and scope with the current batch of students. The students got insights into the different experiences and practices which would be beneficial to them in their future endeavours. The session enriched the overall experience of the students and provided them with potential competitive advantage in the higher education as well as in the job market.



Alumni interaction in progress

International Literacy Day and Hindi Diwas

Literacy week was celebrated from September 8 to September 14, 2021. To create awareness about the importance of literacy, weeklong celebrations were organized by the Department. Intra-college competitions on the theme 'Education in the Times of Covid19' were organized on meme making, slogan writing and poem writing. The events saw participation of more than 100 students. Prizes were given to the winning entries. A talk on 'Role of Traditional Media in Contemporary Times' was also organized. The weeklong literacy week celebrations culminated in commemorating the Hindi Diwas.



Institute of Home Economics
University of Delhi
Accredited 'A' Grade by NAAC
'Star College Scheme' by DBT
DST-FIST Awardee



DEPARTMENT OF
DEVELOPMENT COMMUNICATION, EXTENSION
AND JOURNALISM
INSTITUTE OF HOME ECONOMICS
University of Delhi
is celebrating

**LITERACY WEEK
AND
HINDI DIWAS**
(Sept 8 to Sept 14 2021)

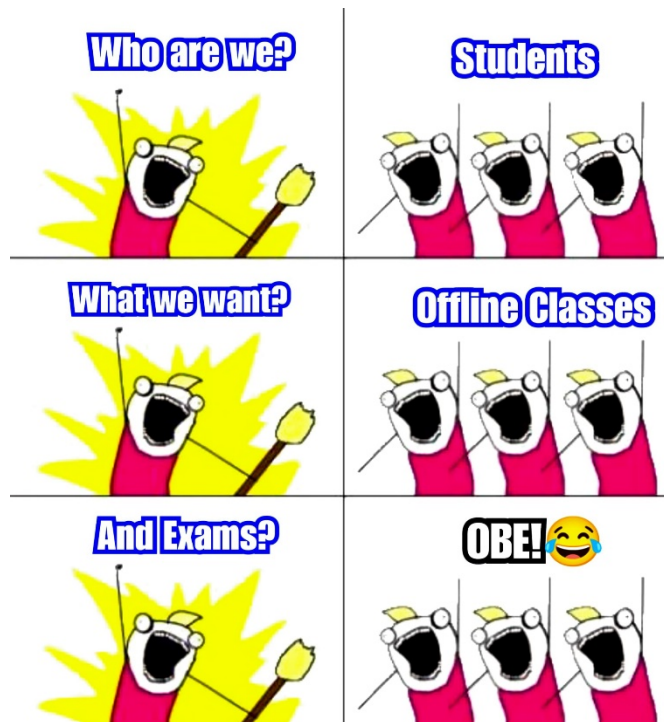
WITH
DR.DEVENDRA SHARMA
(PROFESSOR
CALIFORNIA STATE UNIVERSITY)

A Talk
on
**Role of Traditional Media
in Contemporary Times**

Key Highlights:
• Emerging Trends
• Different formats of
traditional media
• Growing use of Hindi language
in traditional media

Tuesday,
14th September'21, 12 Noon to 1 PM
Meeting Link:
<https://meet.google.com/gog-axvv-kbz>

Literacy week and Hindi *Diwas* celebration (above), a prize-winning meme (below)



Celebrating 75 years of Independence- Vigilance Week

Celebrating 75 years of Independence, the college celebrated Vigilant Awareness Week, during this week, the Department of Development Communication, Extension and Journalism



organized Aghaaz- an open mic event on topic 'Anti-Corruption: Towards a Self-State-Morality axis in fight against corruption'. It was held on November 1, 2021. Posters, flyers, brochures containing anti-corruption messages were shared with students, faculty members and non-teaching staff members in the college. Audio-visual aids on anti-corruption, morality, etc. were developed by the students and shared on various online platforms.



Short Term Course

The Department successfully conducted a 50-hour short-term certificate course in blended mode from September 20, 2021 to October 30, 2021, the course was attended by 18 students who produced their own podcasts.



Podcast course in progress at the audio studio in the college

Extension and Outreach-Digital empower program for women

Students provided hands-on training on digital literacy to women in the family/neighbourhood/from poor section of society using a standardized digital training module. In order to make the learning more enriching and meaningful, students conducted need-based assessment of their learners, students trained the learners in selected Apps of use to the learners. In order to make the teaching learning process more informational, inclusive and comprehensive, students created informational videos, power point presentations for their learners. The key idea was to make them digitally literate or empowered as per the objective of National Digital Literacy Mission (NDLM) started by the Government of India.



Internships

The Department facilitates internship opportunities for desirous students in various national and international organizations. This year also the students of B.Sc. (Hons.) Home Science completed internships in various NGOs such as Win Over Cancer, Lending hand foundation for those in Need, *Aashman* foundation, *Shivalaya* Academy, Precious Words, The Education Tree, *Sparsh*, Robinhood Army, Growth Ridge, Bhumi NGO.

The students of B.A. (Honours) Journalism grabbed internships in various media organizations be it TV New Channels, Radio Channels or Newspapers. Some of the organizations include The Economic Times, WION, India Today Group, The News radio, Times of India, ED Times, Asian Times, International Model United Nations, *Youth ki Awaaz*, The Pangean, Vaya Medi.