



Activities of the
Department of Development Communication, Extension and Journalism
(2022-23)

The Department of Development Communication, Extension and Journalism organised varied activities with the aim to sensitize the students with industry and academia interface as well as to orient the students with new innovations in the field of Communication, Extension, Journalism, Advertising, and Radio production. With the view to fulfil these objectives, the Department organized more than 15 seminars, webinars, workshops and interactive talks. Some of the eminent speakers were:

- Prof. Devendra Sharma (California State University, USA)
- Mr. Athar, Mr. Eshwar and Ms. Nidhi Mahajan of The Quint
- Mr. Naresh Sharma, a renowned film maker
- Ms. Monica Gulati, Official Trainer, Google News Initiative
- Ms. Koplín K. Khandhari, Lawyer, High Court
- Mr. Shivam Dua, a renowned photographer
- Ms. Mahima and Ms. Riya Baidya from Aatma Prakash Foundation, an organisation working on building emotionally safe and accepting communities for youth in distress
- Mr. Himanshu Luthra, Independent Photographer
- Mr. Sumit Sharma, Chief Technical Officer, Global Honey bee
- Mr. Sushant Kaushik, Writer and Director;
- Mr. Ashish Kumar, Filmmaker
- Mr. Rahul Kashyap, Chief Operating Officer (COO) PRP Group
- Mr. Ranjan Mazumdar, Founder Rhombus and Trapezium, advertising film and Team members from the organisation 'SMART' (Seeking Modern Applications for Real Transformation)



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Posters of some of the Sessions conducted by Eminent Speakers in the Department



Educational Visits

Educational visits forms an integral part of the curriculum taught in the Department of Development Communication, Extension and Journalism as this helps the students to develop their critical thinking



skills and get a chance to interact and become innovative learners. The Department organized a students' visit for B.A. (Hons.) Journalism to *The Quint* head offices at Noida. The students toured the newsroom and got to know the internal workings of a digital news platform. *The Quint* editorial team interacted with the students on key concerns of the contemporary practice of journalism.

Some glimpses of the education visits of the Department of Communication, Extension and Journalism



The Department also organised a visit of the students to the Museo Camera Centre for the Photographic Arts located at Gurugram, Haryana. The students got a first-hand experience of navigating the history



of photography via the display of antique cameras dating back to the early experiments in the art of photography.

Students and faculty visit to Museo camera



Student Exchange Programme

The students and faculty members of the Department of Development Communication, Extension and Journalism were selected for 'Sakura Science Exchange Program' which was fully funded by the Japan Science and Technology Agency to visit University of Occupational and Environmental Health, Japan (UOEH), in Kitakyushu. Faculty members Dr. Yuki Azaad Tomar and Ms. Bableen Kaur along with 5 students from B.A (Hons.) Journalism namely Ms. Syed Muskan Shafiq, Ms. Sanya Raghwa, Ms. Soha Sharma, Ms. Mihika, Ms. Suhani Bothra and Ms. Mira Batra were selected for the programme for a visit to Japan for 8 days. The theme of the program was "Health and Welfare of People with "Everyone is Different". This exchange program brought together students from 4 countries (South Korea, USA,



Japan and India) with very different cultures, and provided an opportunity for them to consider the future of society from their own countries and from a global perspective under the theme of Japanese social technology. The students attended lectures on occupational medicine. The students also had the opportunity to visit the YASKAWA Innovation Centre, Shabondama Soap factory, and the TOTO Museum.

Organisation of film festival with International Association of Women in Radio and Television (IAWRT)

This year our department was an active organising and supporting partner to IAWRT for the 18th edition of the Film Festival in 2023, showcasing the works of Asian women filmmakers. Earlier a Memorandum of Understanding (MoU) was signed between the Department and IWART for the same. IAWRT Film Festival is an annual global celebration of independent filmmaking that showcases some of the world's most original and distinctive films. Held at the IIC, over 60 films from over 20 countries were screened during the three days. The programme featured a wide variety of cinematic experiences, workshops and conferences that attracted cinephiles, film scholars, students, filmmakers and film enthusiasts from different parts of the country as well as abroad. Parallel sessions were held where expert resource persons were invited to share insights on key issues related to gender, media, climate change and impact on society. Roundtable discussions and interactive sessions contributed in passionate interaction and active participation..

During a three-day IAWRT film festival, the students of the department and the faculty members actively participated in the program as resource persons, facilitators and as volunteers in the following session:

- Making Films & Watching Films: Gender in Hindi Cinema'
- *Farzi*: busting fake news and misinformation
- Gender Inclusivity
- Round table discussion on Gender Climate Change Inter-sectionality

Some glimpses of the Round table discussion on Gender Climate Change Inter-sectionality at the IWART Film Festival



Short term course on Digital Marketing

A 30-hour short term course on digital marketing was conducted by the Department between September 16 to September 30, 2022. The course was conducted by Mr. Sonal Arora, an expert in the field of digital marketing. The course was a second in line of short term programmes offered by the department. More than 20 candidates successfully completed the course. The course was very interesting and useful to develop interest of the students in the field and would help them in their internships as well as jobs in future.



Some glimpses from the short term course



Each One Enable One- A Community Outreach programme on Digital Literacy for Women Empowerment

The Department truly believes in community outreach and is actively involved in imparting digital skills to women to empower and enable them to fulfil their personal, social as well as occupation related tasks. Each student of the final year of the undergraduate program trains one woman (their mother/aunt/domestic help) in digital skills using a standardized teaching module in accordance with the needs of the learner.

The program enables students to understand the communities surrounding them, identify their needs, challenges, potential solutions and develop among themselves a sense of belonging and civic responsibility. To celebrate the event, a literacy *mela* was organised on April 19, 2023 where the women trainees trained in digital skills were invited to the college to learn about various new digital initiatives of the government in the field of health, banking and governance, finance and credit, transport,

education, safety to name a few. The women got an opportunity to learn about the new digitally enabled programs. The program was a great success.

Some glimpses from Each One Enable One Mela



National days/festivals celebrated by the Department

The Department of Development Communication, Extension and Journalism (DCEJ) celebrated a number of national days and festivals from July 2022 to June 2023. Following is a list of events conducted during this period.

- **World Photography Day**

The Department on 19 August 2022 celebrated World Photography Day by organizing a photography masterclass session by famous photographer Shivam Dua with the students of Communication and Journalism at Hauz Khas fort. The students were oriented to the different techniques of photography and its other related concepts.

Students honing their photography skills on World Photography Day



- **World Literacy Day**

World Literacy Day was celebrated on September 08, 2022. To create awareness about the importance of literacy, #NoFilter, the DCEJ media club, organized 'Spell Bee', an intra-college competition. The events saw participation of more than 100 students. Prizes were given to the winners.



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- **Hindi Divas**

The Department also celebrated Hindi *Divas* on September 14, 2022 by organising an inter-college open mic event. The competition was judged by Ms. Vandana Singh who is a freelance journalist, media school manager and a social worker. Large number of students from across the colleges participated in the event.



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विकास संचार, विस्तार और पत्रकारिता विभाग
इन्स्टिट्यूट ऑफ होम एकनॉमिक्स
दिल्ली विश्वविद्यालय
(IQAC के तत्वावधान में)

हिन्दी दिवस

के अवसर पर, प्रस्तुत करता है

ओपन माइक प्रतियोगिता

14 सितंबर 2022 (बुधवार)
स्थान: कान्फरेन्स रूम

PATRON
PROF. (DR.) GEETA TRILOK- KUMAR

CONVENOR
MS. NEETI VAID

STUDENT COORDINATORS
SYED MUSKAN (6006220256)
SUHANI BOTHRA (8235645786)

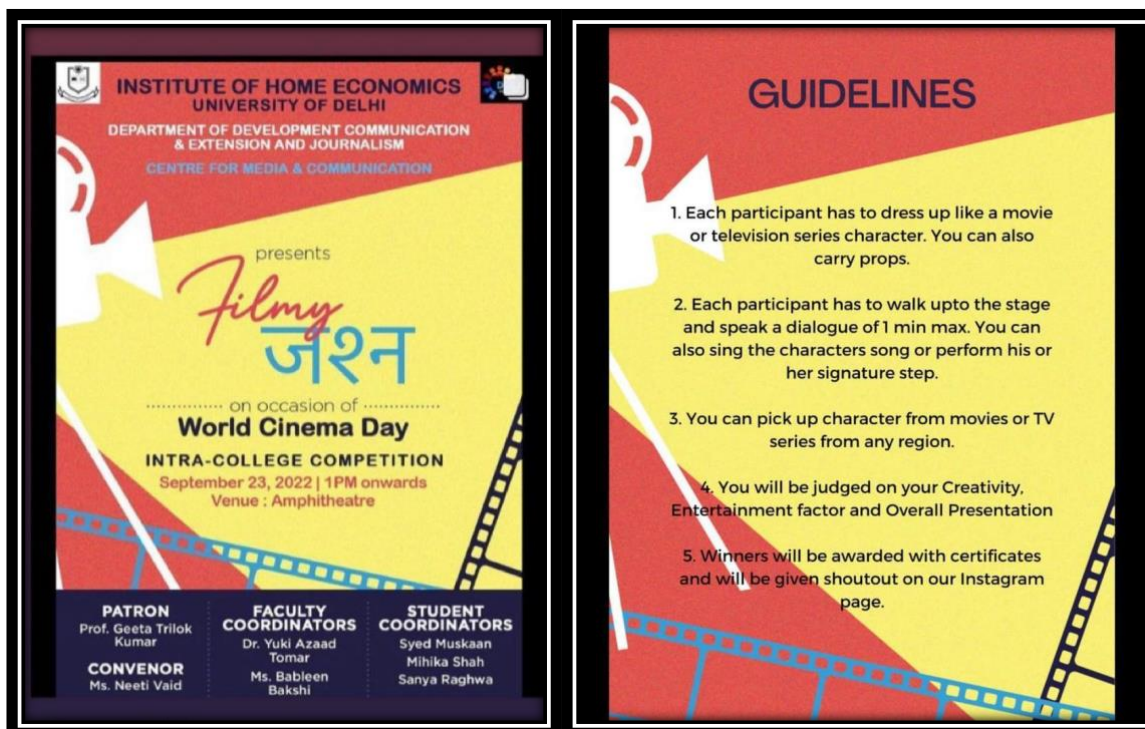


- **World Cinema Day**

The World Cinema Day was celebrated on September 22, 2022 by the Department of Development Communication Extension and Journalism. An Intra-college competition was organised where each



participant had to dress up like a movie or television series character and enact a dialogue. The competition attracted large number of entries and was enjoyed by all.



Quiz/poster making competitions:

The Department organized an array of competitions. Some of the competitions are as follows:

- 'On-the-spot podcast competition' known as the Bidding Wars of Podcast saw enthusiastic participation by the students. In relation to their creation time, the participants had to place bids for their niche themes on issues such as sustainability, climate change, and gender rights.
- A street play competition was also organized which encouraged performances on contemporary issues. The themes emphasised issues such as climate change, political and economic stability, women empowerment, equitable growth, sustainable development, and many such issues that are necessary to be brought to the attention of the youth of the nation and move forward in the notion of a country that supports the G20 forum.
- A film festival was planned and executed. Four formats were listed for the participants- short film, parody, documentary and mime. Student showcased their production work on spectrum of themes as mental health, challenges in the lives of college going students, satires, poverty, gender norms, cultural beliefs, fictional future to name a few.
- The department organized 'Masquerade' inter-college face mask painting competition".
- An inter-college photo essay competition 'Jazbaat tasveero se' was conducted in which participants created impactful stories.