



Institute of Home Economics
University of Delhi
Accredited 'A' Grade by NAAC
'Star College Scheme' by DBT
DST-FIST Awardee



DEPARTMENT OF RESOURCE MANAGEMENT AND DESIGN APPLICATION

Academic Festival 2022-2023

Academic Day 'Oracle-2023'

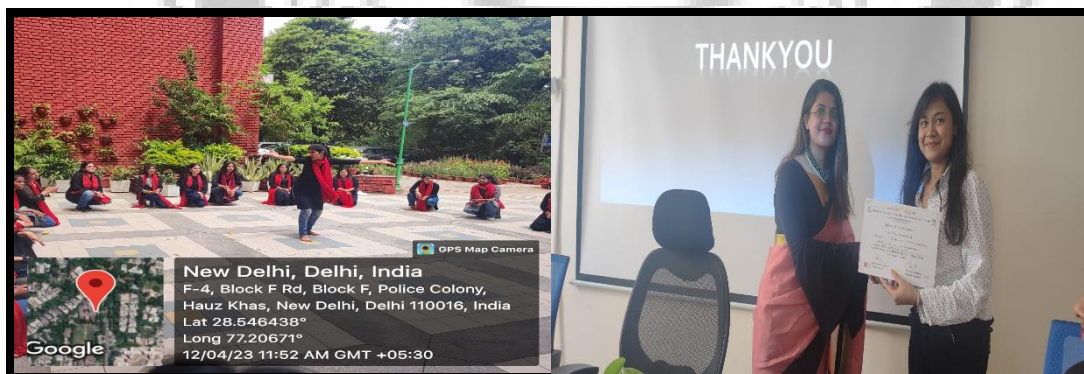
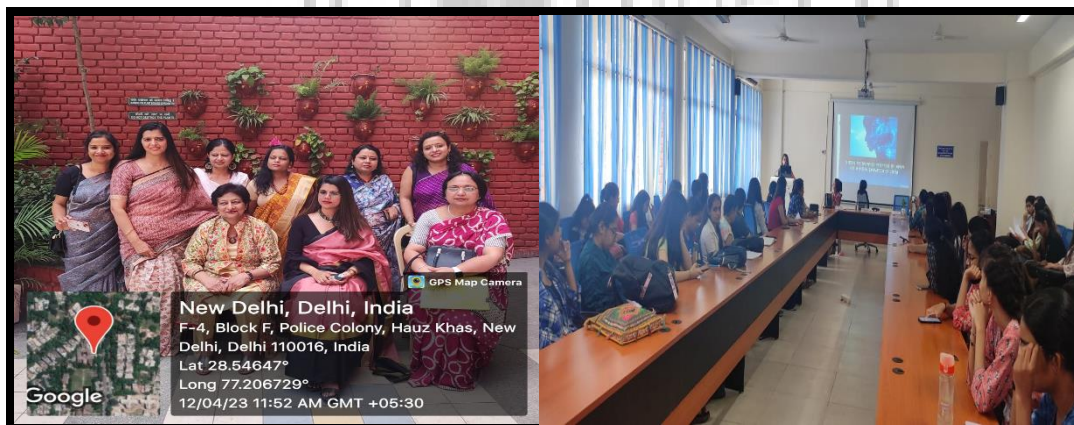
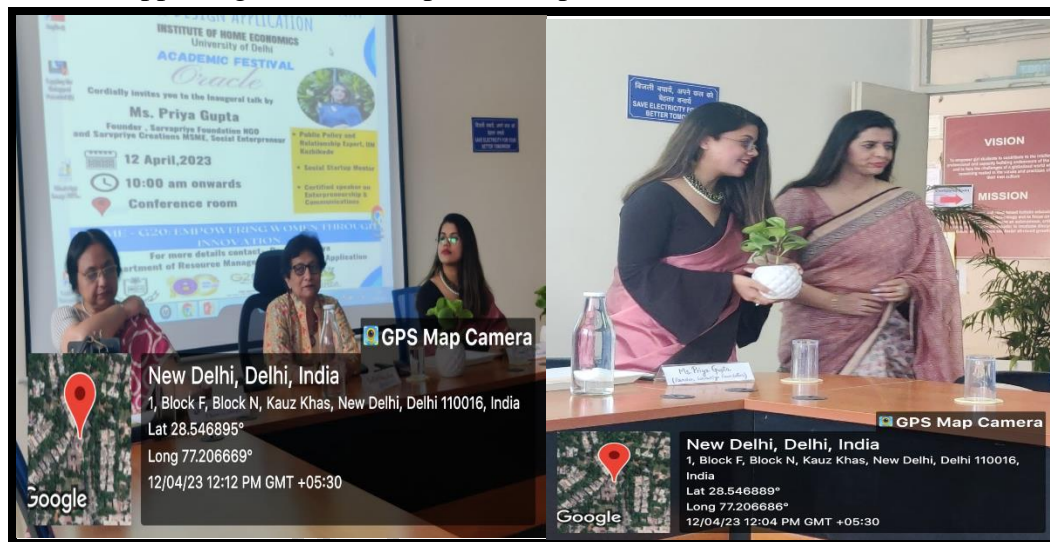
The department of Resource Management and Design Application (RMDA) is committed to impart new ideas, knowledge and vision of latest developments in the field of management, sustainability and designing. It offers multidisciplinary education and enables the students to be equipped to respond to the dynamic and ever-changing requirements of the industry. The department of RMDA demonstrates and exemplifies progression of various departmental activities each semester for creating awareness and encouragement in the domain area amongst its students.

Oracle is the annual academic festival celebrated by the department - every year on a new and contemporary theme. This year the central theme was '**G20: Empowering Women through Innovation**'. The festival was organized on 12th April 2023 and a number of events including speaker sessions, competitions etc. were organized.



Some of the key events were:

- **Inaugural Address on ‘G20: Empowering Women through Innovation’ by Ms. Priya Gupta** (Founder of Sarvpriye Foundation (NGO) and Sarvpriye Creations (MSME) and a Social Entrepreneur). The inaugural address was given by Ms. Priya Gupta, who highlighted the contribution of women to the growth and development of the nation, focusing on India’s G20 presidency and the dynamics of women in innovation. Various global efforts, government schemes and CSR initiatives were discussed supporting women entrepreneurship and livelihoods under G20.



- **Workshop on ‘Creating Moodboards’:** A workshop on ‘*Creating Moodboards*’ was conducted in collaboration with J.S. Institute of Design. The speaker, Ms. Nien Siao (Dean, J.S. Institute of Design) introduced and elaborated on various styles of furniture and provided the students with valuable insights. During the workshop, the students were given the opportunity to create their own mood-boards.



- **Workshop on ‘Mandala Art’:** A 'Mandala art' workshop was conducted by Ms. Sakshi Singhal - a freelance designer and an ex-alumnus of the department. She provided a detailed explanation for creating various types of Mandala designs.



- **Entrepreneurship Mela:** With the view to ignite entrepreneurial spirit amongst the students, ‘Entrepreneurial Mela’ was organized for the students in which unique business idea proposals were invited from enterprising young students of the institute. The teams did brainstorming and came up with simple entrepreneurship idea - the cost of execution and implementation of the idea could not exceed Rs. 500. Stalls were put up by the teams for a stipulated time period and profit was calculated. The criteria for evaluation was based on 50 percent idea and 50 percent on the profit margin.



COMPETITIONS HELD UNDER ORACLE 2023:

- **Advertisement-Designing Competition:** As a part of 'Oracle-2023', theme-based advertisement designing competition on 'G-20 - Strengthening Consumer Protection through Digitalization' was held to sensitize college students on various ways of strengthening consumer protection in a digital economy through digitalization.
- **'Say it with Flowers' Competition:** 'Say it with Flowers' competition was organized in which students created various floral patterns using AUTOCAD software.
- **'Cash from Trash' Competition:** Besides the above mentioned events, the department also conducted 'Cash from Trash' competition' to encourage students to reduce, reuse and upcycle waste material. The finished products were then put up for sale.