




INSTITUTE OF HOME ECONOMICS  
UNIVERSITY OF DELHI



Name	Dr. Jyoti Aggarwal	Photograph
Designation	Professor	
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**Educational Qualifications:**

- Ph.D.(Textiles and Clothing), University of Delhi
- M.Sc.(Textiles and Clothing), University of Delhi
- B.Sc. Home Science (Hons.), University of Delhi
- PGDMM, IGNOU, Delhi.

**Teaching experience:** 24 Years, teaching undergraduate and postgraduate students

**Subjects/Papers Taught**

Statistics and Computer Applications, Research Methods, Fashion Studies, Technical Writing, Psychology of fashion, Fashion Design Concept, Image Styling, Processes in Apparel Design and Construction.

**Awards received**

- Qualified UGC JRF.
- Adjudged the best student in Chemistry in 1993.

**Research Interest/Specialization**

Dr. Aggarwal's research areas include social and psychological aspects of dress. She has been working on developing and standardizing scales to measure consumer preferences for clothes specifically for Indian consumers for the past few years. Her core interest areas include innovative research methods and statistical analysis for clothing preferences. Other areas of interest include pattern making and garment construction.

**ORCID No.** 0000-0002-1806-8842

**WOS Researcher ID:** ABA-3307-2020

**Vidwan ID:** 165732

**Research Projects**

Title	Funding agency/organization	Duration of Project
'Girls, Clothing, and Identity: Sensitizing Young Girls to the Prevailing Gender differences'	Delhi University, Innovation Project scheme	2015-16, one year

'Development of a Scale to Measure Effect of Self Concept on Fashion Adoption'	Delhi University, Research and Development grant.	2015-16, one year
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Research papers since 2010 (APA format)

- Kumar, A., Manshahia, M., **Aggarwal, J.** (2023). A review of Development of Waterproof Breathable Garments, Journal of the Textile Association, Jan-Feb, Vol 83, eISSN 2347 2537, DOI <http://doi.org/10.17605>.
- Singh, S., Chauhan, H., **Aggarwal, J.** (2022). Finding the gap between Purchase Intention and Purchase Behaviour towards Sustainable Clothing amongst College Students, Innovation and Incubation Opportunities through Home Science. Roman Printing and Publication House, pp 428-439.
- Arora, G. & Aggarwal, J. (2022). Relationship of self-esteem with clothing interest determinants amongst college students of metropolitan city Delhi, India', Indian Journal of Home Science, January 34(1) 1-10. ISSN 0970 2733 IHMSF-34 (1-264)2022.
- Arora, G. & **Aggarwal, J.** (2020). Cosmopolitanism and Clothing Interest Determinants amongst College Students of Delhi, *Fashion Practice*, 12(2), 288-307. <https://doi.org/10.1080/17569370.2020.1769352>.
- Rawat, N., **Aggarwal, J.**, 2019, 'Reasons and Solutions for Shortage of Skilled Workers in Apparel Industry in India: An Empirical Study', National Journal of Arts, Commerce and Scientific Research Review, Issue-01, Volume-6, ISSN: 2394-4870, Article ID: NJACSPR/V-6/ISS-1/A5, pp14-19.
- Verma, V., **Aggarwal, J.**, 2018, 'Cognitive Aspects of Clothing Perception', Indian Journal of Social Research, Vol. 599(3), May-June (421-425), ISSN 0019-5656, NAAS rating 2.79, GIF 2.5299.
- Arora, G., **Aggarwal, J.**, 2018, 'Socio-Psychological Factors Affecting Clothing Preferences : A Review', International Journal of Applied Home Science, vol 5(3), March : 690-706, ISSN: 2394-1413. UGC approved (S.No. 00195656), NAAS rating 3.09, GIF 1.4215.
- Rawat, N., **Aggarwal, J.**, 2017, 'Convergence Model of Skill India Mission-2009-2017: a review', Journal of Advances and Scholarly researches in allied education, vol.XIV, Issue no. 1, October, pp 15-20, ISSN: 2230-7540.
- **Aggarwal, J.**, Verma, V., 2017, 'Factors Affecting Clothing Preferences of College Going Girls', presented at Second International Conference on Apparel, Textiles and Fashion Design, Colombo, Sri Lanka, 24-25 March, ISSN: 2424-6549.
- Rawat, N., **Aggarwal, J.**, 2017, 'Achievements of skill development in making India a skill capital 2015-2016', Journal of Advances and Scholarly researches in allied education, vol.12, Issue no. 2, January, pp 228-231, ISSN: 2230-7540.
- Gupta, C., Aggarwal, J., Sharma, D., (2013) "Fungal Pigment by Trichoderma species and Penicillium for Textile Dyeing" Asian Dyer, Oct-Nov. 42, ISSN 0972-9488, pp 42-46.

Books published/edited

Book chapters published/edited

- Verma,V., **Aggarwal,J.**, 2017, ‘Interrelationship of Identity Formation and Clothing Preferences: An Exploratory Study Amongst College Going Girls’, presented at National Conference on Fashion, Apparel and Textiles (NCFAT 17) organized by Amity University, 29 March. Full paper published in book of conference proceedings, ISBN: 978-93-86238-19-1.
- Verma, V., **Aggarwal,J.**, 2017, ‘Dress: A communication tool’, Poster presentation at International Conference on Textiles and Clothing; Present and Future Trends, organized by Department of Jute and Fibre Technology, University of Calcutta, India, held from 3-5 January. Full paper published in book of conference proceedings, ISBN: 978-93-84923-15-0.
- Naaz, S., Verma, V., Dalal, J., **Aggarwal,J.**, 2016, ‘Deconstructing Gender: Examining Stereotypes woven around clothing amongst Indian Women’ presented at VIGYA 2016, 1st International Conference on Women and Gender Studies, held at St. Xavier’s College, on 14th September. Full paper published in conference proceedings, ISBN-978-81-929594-4-6.
- Arora, G., Aggarwal, J., 2018, ‘Impact of Media on Body Image and Clothing Preferences amongst Women’, presented at National Seminar on Women and Development: Issues and Challenges, sponsored by ICSSR, held at Lakshmi Bai College, University of Delhi, on March 3-4, *Women and Development: Issues and Challenges*, Elite Publishing, India, ISBN 978-81-935996-31

#### Association with Professional Societies

- Home Science association of India
- Textile Association of India

#### Papers presented in Conferences

- **Aggarwal, J.**, 2020, ‘Exploring Methods of Integrating Conductive Threads for wearable technology, AICTE sponsored E-Conference on Recent Trends in Textiles organised by TIT Bhiwani.
- **Aggarwal,J.**, 2019, ‘Teaching Research Methods to Post Graduate Students Using Active Learning Approach’, presented at National Conference on Learning (6-7 December), organised by- Department of Education, Lady Irwin College, University of Delhi, India.
- Arora, G., **Aggarwal, J.**, 2019, ‘Cosmopolitanism and Clothing Interest Determinants amongst College Students of Delhi’, presented at Doctoral Conclave 2019 (8<sup>th</sup>-9<sup>th</sup> March), Organised by- Malaviya National Institute of Technology sponsored by Emerald Publishing.
- **Aggarwal, J.**, 2015, “Semiotics of dress: The Changing Scenario”, paper resented at the First National Social Science Researchers’ Colloquium 2015 on *Researching the Contemporary India* organized by DCRC University of Delhi, held on 26<sup>th</sup>&27<sup>th</sup> March.

#### Any other

- Served as member on Board of Research Studies for several central Universities.
- Have been invited as speaker in seminars and webinars from academic institutions.
- Have been appointed as examiner for phd research by academic institutions.
- Have been invited as an external examiner and jury member.