

»»» NEWSLETTER «««

# VIKSIT BHARAT AMBASSADOR CLUB



## TOP NEWS OF THE MONTH



DEPARTMENT OF DEVELOPMENT  
COMMUNICATION, EXTENSION AND  
JOURNALISM, IN COLLABORATION WITH  
ROTARY CLUB OF ACTIVA, NEW DELHI  
AS PART OF THE VIKSIT BHARAT  
CAMPAIGN

5TH JUNE, 2024

## DEPARTMENT OF DEVELOPMENT COMMUNICATION, EXTENSION AND JOURNALISM, IN COLLABORATION WITH ROTARY CLUB OF ACTIVA, NEW DELHI AS PART OF THE VIKSIT BHARAT CAMPAIGN

### DIGITAL LITERACY TRAINING

The final year students of B.Sc. Home Science (Hons) and (Pass) numbering 100 trained one woman member in digital literacy by guiding them in using, booking of cabs, online purchases, payment of bills, use of money related apps, social media, safety apps such as Himmat plus to name a few using a standardized training module of 100 hours duration which was either their mother, relative or a helper. The training was monitored by the faculty members in a ratio of 1:15 students. The women felt a greater sense of independence in their personal and occupational lives.



### PHOTOGRAPHY COMPETITION

A photography competition was organized on the theme 'Empowering Women with Digital Literacy' wherein the students captured the sense of empowerment through digital literacy training through photographs of their learners. Prizes were given to the first three winners.

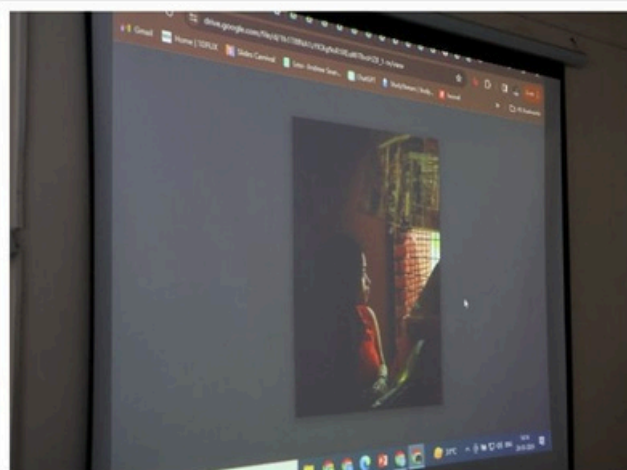
### POSTER MAKING COMPETITION

A poster making competition on the theme, 'My idea of Viksit Bharat' was also organized in COMSCAPE 5.0. Students participated with enthusiasm and created posters with provocative messages on their concept of "Viksit Bharat." The topics ranged from safety of girls and women to their health, education and career building to sanitation and hygiene. Prizes were given to the winners.



# ONE MINUTE FILM COMPETITION

## THEME: OUR IDEA OF VIKSIT BHARAT



The fusion of art and development, the one-minute film competition was a unique competition for filmmakers to showcase the idea of 'Viksit Bharat' through their creativity and storytelling art.

Student filmmakers were invited to create a short film on the theme, 'Viksit Bharat', and showcase it in the college. The understanding of a 'Viksit Bharat' is different for every individual, hence the competition celebrated the diversity in development ideas. The themes ranged from promoting societal equality, creating better transport infrastructure, and valuing our traditional handcrafting skills. The competition witnessed some very bright ideas presented by the young and fertile minds.

# IDEATHON

## THEME:

### DRAFTING VISION AND SOLUTIONS FOR INDIA @2047



To understand what the youngsters believe to be a 'Viksit Bharat', Ideathon served as a platform for different development pitches by students. It was a valuable exercise that enhanced analytical and problem-solving abilities. The competition encouraged the participants to present their thought provoking pitch for a 'Viksit Bharat'. The themes ranged from education, environment to science and technology, housing for all etc.

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