

NEWSLETTER



MARCH, 2024

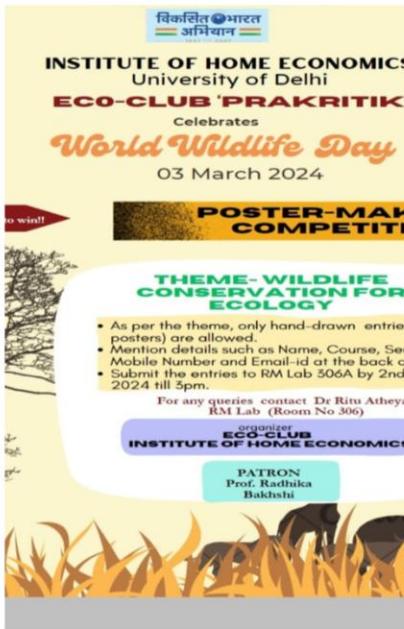


DATE	TOPICS
● 3rd Mar, 2024	Eco-club 'Prakritik', World Wildlife Day
● 6th Mar,2024	Style like an Influencer
● 6th Mar,2024	LinkedIn Profile Building Program

ECO-CLUB 'PRAKRITIK'

World Wildlife Day

3rd March 2024



Eco-club 'Prakritik' of IHE also organised a poster-making competition to observe 'World Wildlife Day on 3rd March 2024.'. The broad theme for the competition was 'wildlife conservation for ecology'. Through artistic expression, participants were encouraged to raise awareness about the importance of protecting wildlife and their habitats. The Poster making competition served as a catalyst for stimulating discussions and raising awareness about wildlife conservation and its pivotal role in maintaining ecological integrity.

Contribution towards Viksit Bharat: Such contests raise awareness about the importance of wildlife conservation, or adopting sustainable lifestyles, students as individuals can contribute to the overall development of Viksit Bharat by actively participating in conservation efforts.



DEPARTMENT OF FASHION AND APPAREL SCIENCE

STYLE LIKE AN INFLUENCER

A talk on the topic - 'Style like an Influencer' was organized by Eminence - The Placement Cell of IHE along with the department of Fabric and Apparel Science (FAS), IHE on 6th March 2024 at 1:30 pm to 2:30 pm in the conference room.

The aim of the talk was to make students aware about styling, the difference between designing and styling, how to find your own style and how to style like an Influencer. It was conducted in collaboration with Pearl Academy. The speaker of the day was Ms. Henna Parimoo who works as Senior Stylist & Creative Director/ Assistant Professor at Pearl Academy and graduated from London College of fashion. Talk attended by 80-100 students.

Henna's talk on style was a captivating journey through defining personal style, understanding the roles of styling versus designing, and the impact of influencers in fashion. Key points included defining personal style in keywords, embracing feedback, and maintaining authenticity and consistency. The speaker distinguished between styling and designing, outlining potential career paths in styling. The discussion then shifted to influencers, exploring their types, strategies to become one, and examples of influential fashion content creators. The speaker delved into the various types of influencers and shared strategies on how to become one, emphasizing the power of storytelling and authenticity in building a loyal following. Drawing from real-world examples, the speaker showcased a diverse range of influencers creating unique fashion content, inspiring attendees to carve their own niche in the digital landscape. The talk concluded with an assignment for students to create vision boards, fostering their individual style visions.

Overall, the talk was very interesting and inspired students to embrace authenticity and creativity in their fashion expression. Speaker encouraged students to infuse their personal style with elements of Indian cultural heritage, aligning with Viksit Bharat's mission of celebrating and revitalizing India's rich cultural traditions through fashion.



Fabric and Apparel Science & Eminence- The Placement Cell
Institute of Home Economics
University of Delhi
Under the aegis of IQAC
Organises a talk on

Style like an Influencer



Ms. Henna Parimoo
Senior Stylist & Creative Director/
Assistant Professor
Pearl Academy

📅 6 March, 2024 ⌚ 1:30 pm onwards at conference room

Patron
Prof. Radhika Bakhshi
Director, IHE

Convener
Dr. Pooram Magu

Coordinator
Dr. Noopur Sonse
Dr. Charu Gupta

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DEPARTMENT OF RESOURCE MANAGEMENT AND DESIGN APPLICATION LinkedIn Profile Building Program

February 22, 2024



Department of Resource Management & Design Application, organized a LinkedIn Profile Building Program at the Institute of Home Economics on 6th March 2024 in collaboration with the SEMS Foundation. The primary objective of the program was to assist students in crafting compelling LinkedIn profiles to augment their professional presence and capitalize on opportunities in today's digital landscape. Approximately 65 students actively participated in the program, alongside teachers from the Resource Management and Design Application department.

As part of the program benefits, all participating students were generously provided with free LinkedIn Premium vouchers, facilitating a premium upgrade for a duration of 6 months. This invaluable resource, valued at Rs 9,000/-, aimed to amplify students' visibility and grant them access to premium features on the platform. Upon successfully completing the program, each participant was presented with a Certificate of Completion, acknowledging their commitment to enhancing their professional profiles.



The program comprised expert-led training sessions focusing on LinkedIn Profile Optimization. Participants received comprehensive guidance on creating impactful profiles, effectively highlighting their skills, and leveraging networking opportunities to their advantage.