




**INSTITUTE OF HOME ECONOMICS**  
**UNIVERSITY OF DELHI**



<b>Name</b>	Neeti Vaid	<b>Photograph</b>
<b>Designation</b>	Associate Professor	
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**Educational Qualifications:**

- **Ph.D. (Pursuing), Department of Home Science, University of Delhi**
- **M.Sc. in Community Resource Management and Extension, Lady Irwin College, University of Delhi**
- **B.Sc. (Home Science), Lady Irwin College, University of Delhi**

**Teaching Experience:** 16 years

**Subjects/Papers Taught:** Development Communication, Journalism, Mass Communication, Advertising and Public Relations, Social Media and Digital Communication, Training and Capacity Building, NGO Management and CSR, Entrepreneurial and Leadership Development, Extension and Community Development

**Awards Received:**

- Junior Research Fellowship, UGC JRF (Home Science); 2009
- Awarded as one amongst the selected 20 young women achievers in India by Women in the World Summit (launched by the famous journalist Tina Brown in 2010) held at New Delhi on November 20, 2015.

<b>Research Interest/Specialization:</b> Digital Literacy, Health Communication, Gender and Media, ICT4D, Media for Development		
<b>ORCID No.:</b> <a href="https://orcid.org/0000-0002-8456-481X">https://orcid.org/0000-0002-8456-481X</a>		
<b>Research Projects:</b>		
<b>Title</b>	<b>Funding agency/organization</b>	<b>Duration of Project</b>
Mapping the Vulnerability of Women in India to Climate Change	Ministry of Environment, Forest and Climate Change	2 Years and 9 Months
Recycling Pre-consumer Textile Waste Using Water Soluble Film Technology for Developing an Eco-friendly Label.	Innovation Project scheme of University of Delhi 2015-2016	1 Year
Opportunities for Women Empowerment through Value Added Food Products	Innovation Project scheme of University of Delhi 2014-2015	1 Year
Participatory Communication for Ward Transformation: Let's Do it Punjabi Bagh	HSMI, Housing and Urban Development Corporation (HUDCO)	2 Years
Positive Deviance Approach to Identify Positive Micro Behaviors in Urban Delhi Slums and Bihar on Family Planning	Population Foundation of India	1 Year
Assessment, Awareness and Action against Female Foeticide for Achieving Gender Equality and Women's Human Rights	University Grants Commission	2 Years

<b>Research papers since 2010</b>
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- Digital Literacy among Women: Gaps and Opportunities. Third Concept An International Journal of Ideas, Volume 38, No.448. pp. 43-46 (2024) ISSN 0970-7247.
- Digital Literacy Skills of Older Adult Women: Can Training Help? Indian Journal of Adult Education, Volume 85, Issue, page 72-86. (2024)
- Building literacy skills of urban poor women through Each One Enable One approach, Journal of Adult & Continuing Education, Sage Publishers, Volume 28, Issue 1, ISSN: 1479-7194. (2022)
- Recycling Pre-Consumer Textile Waste Using Water Soluble Film Technology for Promoting Environmental Sustainability, International Journal of Science and Research (IJSR), Volume 5 Issue 11, ISSN (Online): 2319-7064. (2016)
- Grassroots Comics for Safety and Security of Women: An exploratory Study of Using Participatory Approaches for Spreading Awareness, Human Rights International Research Journal, Volume 6, Special issue, ISSN:2320 – 6942. (2018)
- Gauging the Opinion of Men on Marital Rape in Delhi Using Vox POP as a Tool, Social Science International Research Journal, Volume 4 Issue 2, ISSN 2395-0544. (2018)
- Role of Political Cartoons in the Darkest Period of Independent India's History, Social Science International Research Journal, Volume 4 Issue 2. ISSN 2395-0544. (2018).
- Good Governance through Citizen Engagement: Story of Humara 103, Shelter- A HUDCO Publication, Volume 15 No.1, ISSN 2347-4912. (2014)

Any Other

#### **Book (co-authored)**

- Home Science Class XII, 2016 Agra, Uttar Pradesh: Oswal Publishers. ISBN: 978-93-5178-161-5 (Other Authors: Nishi Puri)
- Home Science Class XI, 2017. Agra, Uttar Pradesh: Oswal Publishers. ISBN: 978-93-86299-60-4
- Greenways: A Book on Environmental Studies, 2018 Class 5. Shahdara, New Delhi: Rohan Book Company Pvt. Ltd. ISBN: 978-81-7826-564-8 (Other authors: Sandra, M.A. & Karen, Y.T)
- Greenways: A Book on Environmental Studies, 2018 Class 4. Shahdara, New Delhi: Rohan Book Company Pvt. Ltd. ISBN: 978-81-7826-564-8 (Other authors: Sandra, M.A. & Karen, Y.T)

#### **Chapters in Edited Books**

- Women's Inclusion in Digital India: A Review on Assessment of Digital Literacy Programmes in India. Digital Transformation Towards Sustainable Development in Future Digital Transformation

Towards Sustainable Development in Future (2024), Omni Publication, 978-81-972490-2-0, 387 – 396.

- ‘Translating Media Programs for Social Change’ (2012), in Role of Translation in Nation Building. (2012)

#### **Association with professional Bodies**

- Lifetime Member of the Home Science Association of India

#### **Oral Presentation in Seminar/Conference Proceedings**

- **‘Strategies and Skills for Empowerment of NEET (Neither in Education, Employment and Training) Girls and Women: A Systematic Literature Review’** at the International Conference on "Synergizing Knowledge: The Role of Academia in Global Progress." organized by Tilak Maharashtra Vidyapeeth, Pune in collaboration with Centre for Training and Development, Delhi on 12-13 June, 2025.
- **‘Community Media: Catalysts for Social Transformation in Rural Development’** at the International Conference on "Synergizing Knowledge: The Role of Academia in Global Progress." organized by Tilak Maharashtra Vidyapeeth, Pune in collaboration with Centre for Training and Development, Delhi on 12-13 June, 2025.
- **‘An Analysis of Representation of LGBTQIA+ Community in Indian Cinema’** at International Seminar and Workshop on ‘Exploring Gender: concepts, Conversations, and Change at Shyama Prasad Mukherjee College, University of Delhi on 28th January 2025, New Delhi.
- **‘Do Training Programmes in Digital Literacy Meet the Gender Specific Needs of NEET Girls and Women?’** at National Conference on ‘Health, Gender and the Environment: Intersections towards meeting the SDGs at Institute of Home economics, University of Delhi, New Delhi, India on April 4, 2025.
- **‘Digital skills of urban women: An assessment of impact of gender responsive digital training’** at 3rd International Conference on ‘Digital Transformation towards Sustainable Development in Future, Vision: Viksit Bharat@2047’ at Rajdhani College, University of Delhi, New Delhi, India on 08th - 09th March, 2024.
- **‘Women’s Inclusion in Digital India: A Review on Assessment of Digital Literacy Programmes in India’** at 3rd International Conference on ‘Digital Transformation towards Sustainable Development in Future, Vision: Viksit Bharat@2047’ at Rajdhani College, University of Delhi, New Delhi, India on 08th - 09th March, 2024.

- **‘Digital Literacy: A tool for Women Empowerment during COVID-19 Pandemic’** at ICSSR sponsored national webinar ‘Socio- economic- political implications of covid -19 on women in India’ Kalindi College, University of Delhi, New Delhi, India on June 10-11, 2021
- **‘Participatory Radio Messages for Young Girls: An Action Research on HIV/AIDS’** at 21<sup>st</sup> AMIC Annual Conference at Shah Alam, Malaysia on July 11-14, 2012.
- **‘Importance and Role of Translation in Communicating Messages on HIV/AIDS’** at 3rd International Conference on Translation, Technology and Globalization in Multilingual Context at New Delhi, India on June 26, 2012.
- **‘SNS: New Public Sphere for good governance’** at 20<sup>th</sup> Asia Media Information and Communication Centre (AMIC), Media, Democracy and Governance: Emerging Paradigms in a Digital Age Hyderabad, India on 24th - 27th July, 2011.
- **‘The Reality of Reality Shows’** at 2nd International SEARCH (South East Asia Research Centre for Communication and Humanities) Conference 2011 on ‘New Media Culture and Challenges’ at Kuala Lumpur, Malaysia on 28th and 29th May, 2011
- **‘Social Networking Sites: A Tool for Democracy’** during International Conference on ‘Changing Paradigms of Media Landscape in the Digital Age – Issues and Perspectives’ at Amity University, Rajasthan, India on March 4-5, 2011.
- **‘Translating Media Programs for Social Change’** at International Conference on ‘Role of Translation in Nation Building, Nationalism and Supra- Nationalism’ at Instituto Cervantes, New Delhi, India on December 16-19, 2011.
- **‘New Media: A Tool for Democracy’** at 18<sup>th</sup> Annual Conference of AMIC (Asian Media Information and Communication Centre) on 16<sup>th</sup> July’2009.

### Industry Experience

- Assistant Program Manager at Dhriiti-The Courage Within, New Delhi (Non-Government organization) from March 24 to October 15, 2008.
- Canada World Youth and Canadian International Development Agency and Society for Promotion of Youth and Masses (SPYM), New Delhi from September 5, to March 5, 2008.
- Media consultant/analyst at **Centre for Media Studies**, New Delhi from May 21 to August 25, 2007

