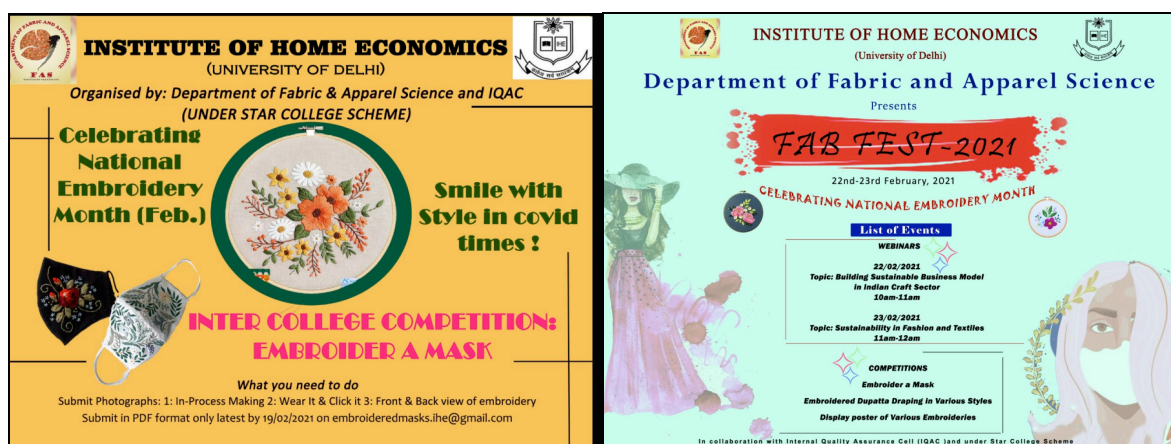


## Academic festival 2021

### DEPARTMENT OF FABRIC AND APPAREL SCIENCE

In February 2021, the Department of Fabric and Apparel Science organised its annual academic festival encompassing several activities. The Department celebrated National Embroidery month in February and various activities conducted during FAB FEST -2021;

- Inter college competition embroider a mask
- Embroidered Dupatta draping in various styles
- Display poster of various embroideries.



National Embroidery Month began in 1992 to promote commercial monogramming and embroidery. Department celebrated the Embroidery month by organising Inter college competition “embroider a mask” and Intra college competition on “Embroidered Dupatta draping in various styles”, and “Display poster of various embroideries”. Students from different semesters participated enthusiastically in all the competitions and learned about the art of Indian embroideries.

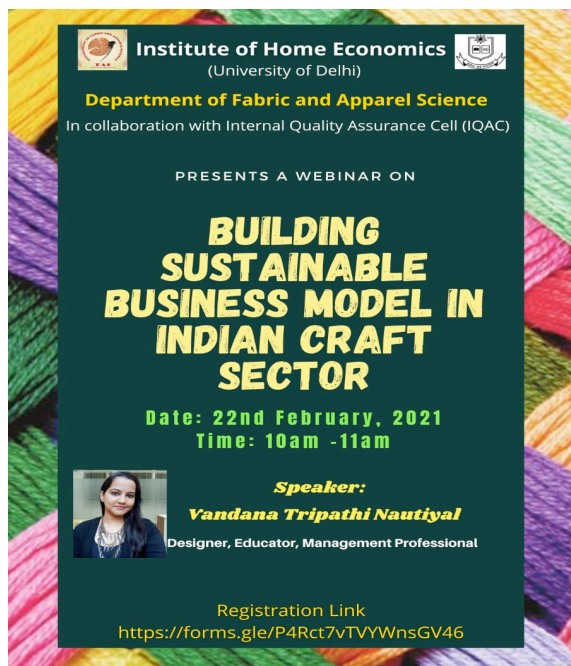
National Embroidery Month in February recognizes the talented artisans who put needle and thread into an art form. Since ancient times, humans have left their mark on textiles with colourful threads. Some created elaborate works of art woven into tapestries. Others made ceremonial attire for warriors, priests, and the betrothed.



Over time, embroidery retained its creative expression but also served a commercial purpose, too. Elegant monograms identified business logos cleanly and beautifully. Bold artwork stood out on jackets and caps. And still, in the arts and crafts world, embroidery filled the niche handmade items and artwork that commercial embroidery just doesn't create.

The Fabric and Apparel Science Department organized various webinars in February during FAB FEST -2021;

- Building sustainable business model in Indian Craft Sector
- Sustainability in fashion and Textiles



Webinar on Building sustainable business model in Indian Craft Sector was delivered by Ms. Vandana Tripathi Nautiyal. Students learned how to integrate sustainable business model for Indian craft sector primarily. The speaker gave reference to certain case studies too. Second webinar on Sustainability in Fashion and Textiles delivered by Prof. Sudha Dhingra, NIFT-Delhi. Prof. Sudha discussed in detail about importance of sustainability in textiles and fashion and how the model of business could be made practically sustainable. She also discussed sustainability is not just related to environment issues and concerns. It also lays



importance to the social paradigm. The people who work in the sector, their working conditions are equally important when sustainability is discussed.

The objective of these webinars was to enable the students to make the framework for the preservation and enhancement of sustainable techniques of handicrafts production and consumption. This is crucial since small artisans are abandoning their traditional techniques, which are most often eco -friendly, and adopting unsustainable methods which are (seemingly, and in the short term) the most cost-effective to scale up their operations.

The second objective was to motivate the consumer from fast fashion to slow fashion. These webinars map the evolution of the concept of sustainability using a top-down approach - from the events that lead to the origin of sustainability in the mainstream today.

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